

INVOICE



KAKE-TV
1500 N. West Street
Wichita, KS 67203
Main: (316) 943-4221
Billing: (804) 672-6565

Billing Address:

Screen Strategies Media
Attention: Accounts Payable
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030

Send Payment To:

KAKE-TV
3914 Wistar Road
Richmond, VA 23228

Property	KAKE-TV		
Invoice #	239427-1	Order #	239427
Invoice Date	09/27/26	Alt Order #	
Invoice Month	September 2026	Deal #	
Invoice Period	08/31/26 - 09/27/26	Flight Dates	09/23/26 - 09/30/26
Advertiser	People Over Politics		
Product	EST. 11045		
Estimate #	EST. 11045		
Account Executive	Ryan Harris		
Sales Office	Wichita Regional		
Sales Region	Regional		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	09/24/26	09/24/26	Good Morning Kansas@ 430a	430a-5a	---T---	:30	1	\$60.00	NM
Weeks:	<u>Start Date</u> 09/21/26	<u>End Date</u> 09/27/26			<u>MTWTFSS</u> ---T---		<u>Spots/Week</u> 1	<u>Rate</u> \$60.00	
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	All	Th	09/24/26	4:52 AM	Good Morning Kansas@430a	430a-5a	:30	POPKST2602H	\$60.00 NM
6	09/24/26	09/24/26	M-F	5a-530a	---T---	:30	1	\$150.00	NM
Weeks:	<u>Start Date</u> 09/21/26	<u>End Date</u> 09/27/26			<u>MTWTFSS</u> ---T---		<u>Spots/Week</u> 1	<u>Rate</u> \$150.00	
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	All	Th	09/24/26	5:10 AM	M-F	5a-530a	:30	POPKST2602H	\$150.00 NM
7	09/25/26	09/25/26	M-F	5a-530a	----F--	:30	1	\$150.00	NM
Weeks:	<u>Start Date</u> 09/21/26	<u>End Date</u> 09/27/26			<u>MTWTFSS</u> ----F--		<u>Spots/Week</u> 1	<u>Rate</u> \$150.00	
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	All	F	09/25/26	5:22 AM	M-F	5a-530a	:30	POPKST2602H	\$150.00 NM
11	09/24/26	09/24/26	M-F	530a-6a	---T---	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u> 09/21/26	<u>End Date</u> 09/27/26			<u>MTWTFSS</u> ---T---		<u>Spots/Week</u> 1	<u>Rate</u> \$200.00	
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	All	Th	09/24/26	5:51 AM	M-F	530a-6a	:30	POPKST2602H	\$200.00 NM
12	09/25/26	09/25/26	M-F	530a-6a	----F--	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u> 09/21/26	<u>End Date</u> 09/27/26			<u>MTWTFSS</u> ----F--		<u>Spots/Week</u> 1	<u>Rate</u> \$200.00	
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	All	F	09/25/26	5:47 AM	M-F	530a-6a	:30	POPKST2602H	\$200.00 NM
16	09/24/26	09/24/26	Good Morning Kansas	557a-630a	---T---	:30	1	\$400.00	NM

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3914 Wistar Road
Richmond, VA 23228

Invoice #	239427-1	Invoice Month	September 2026
Invoice Date	09/27/26	Invoice Period	08/31/26 - 09/27/26
Advertiser	People Over Politics		
Product	EST. 11045		
Estimate #	EST. 11045		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	09/24/26	09/24/26	Good Morning Kansas	557a-630a	---T---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/26 09/27/26 ---T--- 1 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 All Th 09/24/26 6:09 AM Good Morning Kansas 557a-630a :30 POPKST2602H \$400.00 NM									
17	09/25/26	09/25/26	Good Morning Kansas	557a-630a	----F--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/26 09/27/26 ----F-- 1 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 All F 09/25/26 6:17 AM Good Morning Kansas 557a-630a :30 POPKST2602H \$400.00 NM									
21	09/24/26	09/24/26	Good Morning Kansas	630a-7a	---T---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/26 09/27/26 ---T--- 1 \$500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 All Th 09/24/26 6:39 AM Good Morning Kansas 630a-7a :30 POPKST2602H \$500.00 NM									
22	09/25/26	09/25/26	Good Morning Kansas	630a-7a	----F--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/26 09/27/26 ----F-- 1 \$500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 All F 09/25/26 6:40 AM Good Morning Kansas 630a-7a :30 POPKST2602H \$500.00 NM									
26	09/24/26	09/24/26	Good Morning America	657a-9a	---T---	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/26 09/27/26 ---T--- 1 \$750.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 All Th 09/24/26 8:59 AM Good Morning America 657a-9a :30 POPKST2602H \$750.00 NM									
27	09/25/26	09/25/26	Good Morning America	657a-9a	----F--	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/26 09/27/26 ----F-- 1 \$750.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 All F 09/25/26 8:53 AM Good Morning America 657a-9a :30 POPKST2602H \$750.00 NM									
31	09/26/26	09/26/26	Good Morning Kansas S a 6a	6a-7a	-----S-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/26 09/27/26 -----S- 1 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 All Sa 09/26/26 6:11 AM Good Morning Kansas Sa 6a 6a-7a :30 POPKST2602H \$200.00 NM									
32	09/26/26	09/26/26	Good Morning America S at	657a-8a	-----S-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/26 09/27/26 -----S- 1 \$300.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 All Sa 09/26/26 6:59 AM Good Morning America Sat 657a-8a :30 POPKST2602H \$300.00 NM									
33	09/26/26	09/26/26		8a-9a	-----S-	:30	1	\$300.00	NM

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Richmond, VA 23228

Invoice #	239427-1	Invoice Month	September 2026
Invoice Date	09/27/26	Invoice Period	08/31/26 - 09/27/26
Advertiser	People Over Politics		
Product	EST. 11045		
Estimate #	EST. 11045		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Good Morning Kansas S at									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/21/26	09/27/26	-----S-	1	\$300.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	All	Sa	09/26/26	8:18 AM	Good Morning Kansas Sat	8a-9a	:30	POPKST2602H	\$300.00 NM
34	09/27/26	09/27/26	Good Morning Kansas S u 6a	6a-7a	-----S	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/21/26	09/27/26	-----S	1	\$200.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	All	Su	09/27/26	6:42 AM	Good Morning Kansas Su 6a	6a-7a	:30	POPKST2602H	\$200.00 NM
35	09/27/26	09/27/26	Good Morning America S un	658a-8a	-----S	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/21/26	09/27/26	-----S	1	\$300.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	All	Su	09/27/26	6:59 AM	Good Morning America Sun	658a-8a	:30	POPKST2602H	\$300.00 NM
36	09/27/26	09/27/26	Good Morning Kansas S un	8a-9a	-----S	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/21/26	09/27/26	-----S	1	\$300.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	All	Su	09/27/26	8:49 AM	Good Morning Kansas Sun	8a-9a	:30	POPKST2602H	\$300.00 NM
37	09/24/26	09/24/26	M-F	9a-10a	---T---	:30	1	\$210.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/21/26	09/27/26	---T---	1	\$210.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	All	Th	09/24/26	9:13 AM	M-F	9a-10a	:30	POPKST2602H	\$210.00 NM
38	09/25/26	09/25/26	M-F	9a-10a	----F--	:30	1	\$210.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/21/26	09/27/26	----F--	1	\$210.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	All	F	09/25/26	9:21 AM	M-F	9a-10a	:30	POPKST2602H	\$210.00 NM
42	09/24/26	09/24/26	The View	10a-11a	---T---	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/21/26	09/27/26	---T---	1	\$250.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	All	Th	09/24/26	10:59 AM	The View	10a-11a	:30	POPKST2602H	\$250.00 NM
43	09/25/26	09/25/26	The View	10a-11a	----F--	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/21/26	09/27/26	----F--	1	\$250.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	All	F	09/25/26	10:35 AM	The View	10a-11a	:30	POPKST2602H	\$250.00 NM
47	09/24/26	09/24/26	Midday News	11a-12p	---T---	:30	1	\$200.00	NM

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Invoice Date	09/27/26	Invoice Period	08/31/26 - 09/27/26
Advertiser	People Over Politics		
Product	EST. 11045		
Estimate #	EST. 11045		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/26 09/27/26 ---T--- 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	Th	09/24/26	11:18 AM	Midday News	11a-12p	:30	POPKST2602H	\$200.00 NM
48	09/25/26	09/25/26	Midday News	11a-12p	----F--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/26 09/27/26 ----F-- 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	F	09/25/26	11:11 AM	Midday News	11a-12p	:30	POPKST2602H	\$200.00 NM
52	09/24/26	09/24/26	12p-1p M-F	12p-1p	---T---	:30	1	\$220.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/26 09/27/26 ---T--- 1 \$220.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	Th	09/24/26	12:59 PM	12p-1p M-F	12p-1p	:30	POPKST2602H	\$220.00 NM
53	09/25/26	09/25/26	12p-1p M-F	12p-1p	----F--	:30	1	\$220.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/26 09/27/26 ----F-- 1 \$220.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	F	09/25/26	12:28 PM	12p-1p M-F	12p-1p	:30	POPKST2602H	\$220.00 NM
57	09/24/26	09/24/26	General Hospital	1p-2p	---T---	:30	1	\$230.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/26 09/27/26 ---T--- 1 \$230.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	Th	09/24/26	1:27 PM	General Hospital	1p-2p	:30	POPKST2602H	\$230.00 NM
58	09/25/26	09/25/26	General Hospital	1p-2p	----F--	:30	1	\$230.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/26 09/27/26 ----F-- 1 \$230.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	F	09/25/26	1:24 PM	General Hospital	1p-2p	:30	POPKST2602H	\$230.00 NM
62	09/26/26	09/26/26	Good Morning Amer Sat 9a	9a-10a	-----S-	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/26 09/27/26 -----S- 2 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	Sa	09/26/26	9:39 AM	Good Morning Amer Sat 9a	9a-10a	:30	POPKST2602H	\$250.00 NM
2	All	Sa	09/26/26	9:54 AM	Good Morning Amer Sat 9a	9a-10a	:30	POPKST2602H	\$250.00 NM
63	09/24/26	09/24/26	KAKE News @ 3p-4p M-F	3p-4p	---T---	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/26 09/27/26 ---T--- 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	Th	09/24/26	3:15 PM	KAKE News @ 3p-4p M-F	3p-4p	:30	POPKST2602H	\$200.00 NM
64	09/25/26	09/25/26		3p-4p	----F--	:30	1	\$200.00	NM

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Advertiser	People Over Politics		
Product	EST. 11045		
Estimate #	EST. 11045		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
KAKE News @ 3p-4p M-F									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/21/26	09/27/26	----F--	1	\$200.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	All	F	09/25/26	3:28 PM	KAKE News @ 3p-4p M-F	3p-4p	:30	POPKST2602H	\$200.00 NM
68	09/24/26	09/24/26	KAKE News @ 4p-5p	4p-5p	---T---	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/21/26	09/27/26	---T---	1	\$200.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	All	Th	09/24/26	4:19 PM	KAKE News @ 4p-5p	4p-5p	:30	POPKST2602H	\$200.00 NM
69	09/25/26	09/25/26	KAKE News @ 4p-5p	4p-5p	----F--	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/21/26	09/27/26	----F--	1	\$200.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	All	F	09/25/26	4:26 PM	KAKE News @ 4p-5p	4p-5p	:30	POPKST2602H	\$200.00 NM
73	09/24/26	09/24/26	KAKE News @ 5p	458p-530p	---T---	:30	1	\$750.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/21/26	09/27/26	---T---	1	\$750.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	All	Th	09/24/26	5:19 PM	KAKE News @ 5p	458p-530p	:30	POPKST2602H	\$750.00 NM
74	09/25/26	09/25/26	KAKE News @ 5p	458p-530p	----F--	:30	1	\$750.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/21/26	09/27/26	----F--	1	\$750.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	All	F	09/25/26	5:17 PM	KAKE News @ 5p	458p-530p	:30	POPKST2602H	\$750.00 NM
78	09/24/26	09/24/26	ABC World News	528p-6p	---T---	:30	1	\$1,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/21/26	09/27/26	---T---	1	\$1,500.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	All	Th	09/24/26	5:29 PM	ABC World News	528p-6p	:30	POPKST2602H	\$1,500.00 NM
79	09/25/26	09/25/26	ABC World News	528p-6p	----F--	:30	1	\$1,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/21/26	09/27/26	----F--	1	\$1,500.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	All	F	09/25/26	5:59 PM	ABC World News	528p-6p	:30	POPKST2602H	\$1,500.00 NM
83	09/24/26	09/24/26	KAKE News @ 6p	558p-630p	---T---	:30	1	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/21/26	09/27/26	---T---	1	\$900.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	All	Th	09/24/26	6:22 PM	KAKE News @ 6p	558p-630p	:30	POPKST2602H	\$900.00 NM
84	09/25/26	09/25/26	KAKE News @ 6p	558p-630p	----F--	:30	1	\$900.00	NM

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INVOICE

Send Payment To:



KAKE-TV
3914 Wistar Road
Richmond, VA 23228

Invoice #	239427-1	Invoice Month	September 2026
Invoice Date	09/27/26	Invoice Period	08/31/26 - 09/27/26
Advertiser	People Over Politics		
Product	EST. 11045		
Estimate #	EST. 11045		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/26 09/27/26 ----F-- 1 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	F	09/25/26	6:29 PM	KAKE News @ 6p	558p-630p	:30	POPKST2602H	\$900.00 NM
88	09/24/26	09/24/26	KAKE News @ 630p M-F 630p-7p		---T---	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/26 09/27/26 ---T--- 1 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	Th	09/24/26	6:55 PM	KAKE News @ 630p M-F	630p-7p	:30	POPKST2602H	\$750.00 NM
89	09/25/26	09/25/26	KAKE News @ 630p M-F 630p-7p		----F--	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/26 09/27/26 ----F-- 1 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	F	09/25/26	6:55 PM	KAKE News @ 630p M-F	630p-7p	:30	POPKST2602H	\$750.00 NM
94	09/27/26	09/27/26	KAKE News @ 530p Sun 528p-6p		-----S	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/26 09/27/26 -----S 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	Su	09/27/26	5:50 PM	KAKE News @ 530p Sun	528p-6p	:30	POPKST2602H	\$350.00 NM
98	09/24/26	09/24/26	Thu	9p-10p	---T---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/26 09/27/26 ---T--- 1 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	Th	09/24/26	9:45 PM	Thu	9p-10p	:30	POPKST2602H	\$800.00 NM
99	09/25/26	09/25/26	Fri	658p-8p	----F--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/26 09/27/26 ----F-- 1 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	F	09/25/26	7:26 PM	Fri	658p-8p	:30	POPKST2602H	\$600.00 NM
100	09/27/26	09/27/26	Sun	558p-7p	-----S	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/26 09/27/26 -----S 1 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	Su	09/27/26	5:59 PM	Sun	558p-7p	:30	POPKST2602H	\$600.00 NM
101	09/24/26	09/24/26	KAKE News @ 10p	958p-1035p	---T---	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/26 09/27/26 ---T--- 1 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	Th	09/24/26	10:33 PM	KAKE News @ 10p	958p-1035p	:30	POPKST2602H	\$1,000.00 NM
102	09/25/26	09/25/26	KAKE News @ 10p	958p-1035p	----F--	:30	1	\$1,000.00	NM

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3914 Wistar Road
Richmond, VA 23228

Invoice #	239427-1	Invoice Month	September 2026
Invoice Date	09/27/26	Invoice Period	08/31/26 - 09/27/26
Advertiser	People Over Politics		
Product	EST. 11045		
Estimate #	EST. 11045		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
102	09/25/26	09/25/26	KAKE News @ 10p	958p-1035p	----F--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/26 09/27/26 ----F-- 1 \$1,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 All F 09/25/26 10:14 PM KAKE News @ 10p 958p-1035p :30 POPKST2602H \$1,000.00 NM									
106	09/26/26	09/26/26	KAKE News @ 10p Sat	958p-1035p	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/26 09/27/26 -----S- 1 \$600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 All Sa 09/26/26 10:23 PM KAKE News @ 10p Sat 958p-1035p :30 POPKST2602H \$600.00 NM									
107	09/24/26	09/24/26	ABC News Nightline	1136p-1208a	---T---	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/26 09/27/26 ---T--- 1 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 All Th 09/24/26 11:39 PM ABC News Nightline 1136p-1208a :30 POPKST2602H \$100.00 NM									
111	09/26/26	09/26/26	Sat.Nite College Football	630p-1030p	-----S-	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/26 09/27/26 -----S- 1 \$3,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 All Sa 09/26/26 10:08 PM Sat.Nite College Football 630p-1030p :30 POPKST2602H \$3,000.00 NM									
Total Spots							50		

Payment Terms 30 Days

<u>Gross Total</u>	\$25,030.00
<u>Agency Commission</u>	\$3,754.50
<u>Net Amount Due</u>	\$21,275.50
<u>Invoice Balance as of 09/28/26 11:52:51 AM ET</u>	\$0.00

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