Spectrum REACH®
1001 Morehead Square Drive, Ste 500, Charlotte NC, 28203

AMPERSAND
400 BROADACRES DR
BLOOMFIELD NJ 07003-3156

IMPORTANT UPDATE

Dear Valued Customer,

We're excited to introduce our new Impressions-Based Billing program for Streaming TV campaigns. With this shift, **you only pay for the impressions your audience sees—no more guessing or reconciling.**

What's new?

Invoices for qualifying Streaming TV campaigns will show total impressions delivered on the Order Summary page, starting with January 2026 invoices.

EXAMPLE

ORDER SUMMARY

CUSTOMER NAME:	[redacted]
CUSTOMER ID:	[redacted]

ADVERTISER: CENTRAL WYOMING REGIONAL AIRPORT

Product Type	Order #	Client Code	Product Code	Estimate	Account Executive	Currency	Qty Delivered	Total Cost
Streaming TV	[redacted]		STRETV		[redacted]	Impressions	63,953	$2,046.50
						Advertisers Total		**$2,046.50**

<u>Currently, this only applies to your Spectrum Reach Streaming TV campaigns</u>; there are no changes to Traditional TV, Display, Online Video, Search, or Social at this time.

If your Streaming TV invoice(s) **do not show** Impressions as shown above, contact your Account Executive to discuss options.

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1001 Morehead Square Drive, Ste 500, Charlotte NC, 28203

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AMPERSAND
400 BROADACRES DR
BLOOMFIELD NJ 07003-3156

INVOICE NUMBER	660088842
INVOICE PERIOD	01/26/26-02/22/26
CUSTOMER NAME	AMPERSAND
CUSTOMER ID	40007761
ADVERTISER	ISS/Main Street Defense Fund

Spectrum REACH®

Remittance Section

CUSTOMER ID	**40007761**
DUE DATE	**3/24/2026**
INVOICE NUMBER	**660088842**
INVOICE AMOUNT	**$11,693.71**
TOTAL DUE	**$11,693.71**

Mail Payments to:

SPECTRUM REACH
PO BOX 936671
ATLANTA, GA 31193-6671

AMPERSAND
400 BROADACRES DR
BLOOMFIELD NJ, 07003

Remember to put your CUSTOMER ID on your check and make payable to Spectrum Reach
or pay online at https://clientportal.spectrumreach.com
Please include remittance detail if more than one invoice is included in your payment

Glossary of terms found on your invoice:

Client Portal: The site where you can make and manage payments to Spectrum Reach for your advertising invoices
Advertising Total: The total amount that aired
Invoice Amount: The amount owed for the invoice after discounts and received payments are subtracted from the Advertising Total
Line: Represents how we number your commercials, grouped by network and region.
Retail Unit/Region: This is the area where your commercial ran. The RU/REG column is how these areas are programmed on our side.
Syscode: This is the numeric identifier for the region. Every region has a dedicated syscode and a zip code.
Network: This is the abbreviation for the network your commercial ran on.
Date & Time: This is the exact day and time when your commercial ran associated with that code.
Spot Title: This is the title or ID given to your commercial.
Program: The show during which the commercial aired.
Charges: This shows you exactly how much each individual airing of your commercial cost as well as a subtotal by Network & Region.
***Total Due:** Balance due after any applicable payments or adjustments have been applied to the original Invoice Amount.

NEW TERMS
Currency: This shows whether the invoice is for impressions, spots, or contract.
Impression: This represents views of an ad campaign on a device through an application.
Spot: This represents views of an ad campaign on a set-top box.
Market: Geographic area of campaign delivery to viewers
Product Type: Method of campaign delivery to viewers

Additional space for Multi-Invoice Payments		
Invoice	Amount	Note

INVOICE NUMBER 660088842
INVOICE PERIOD 01/26/26-02/22/26

ORDER SUMMARY

CUSTOMER NAME:	AMPERSAND
CUSTOMER ID:	40007761

ADVERTISER: ISS/Main Street Defense Fund

Product Type	Order #	Client Code	Product Code	Estimate	Account Executive	Currency	Qty Delivered	Total Cost
Linear TV Advertising	MO140393263	1010	SR_LINE_TV	13829	Ashley Cajthaml	Spots	30	$15,813.00
						Advertisers Total		**$15,813.00**

TOTAL COST	
Advertising Total	**$15,813.00**
Agency Discount	($2,371.95)
Rep firm Discount	($1,747.34)
Invoice Amount	**$11,693.71**
Total Due	**$11,693.71**

Payment Terms: 30 days Due net

Spectrum REACH®

INVOICE NUMBER 660088842

INVOICE PERIOD 01/26/26-02/22/26

COMMERCIAL SUMMARY

Order Number MO140393263	**Product** Linear TV Advertising	**Advertiser** ISS/Main Street Defense Fund	**Account Executive** Ashley Cajthaml
PO Number 63321877	**Contract Number** PL2371603	**Estimate Number** 13829	
Package	**Ext. Order** 63321877	**EDI Product** 1091	**Client** 1010

Spot Title/ID	ISCI	Network(s)	Spots Aired	Total Cost
MS26021701H / SRH34773	MS26021701H	FXNC	30	$15,813.00
			Total	**$15,813.00**

ORDER LINE SUMMARY

Line Start	Line End	Line No.	Time Period	Network	Reg/Ret	Syscode	Spots Ordered	Spots Aired	Rate	Total Costs
02/19/26	02/22/26	1	5:00 AM-9:00 AM	FXNC	KCIC	7557	8	8	$389.00	$3,112.00
02/19/26	02/22/26	3	9:00 AM-4:00 PM	FXNC	KCIC	7557	8	7	$324.00	$2,268.00
02/19/26	02/22/26	6	7:00 PM-11:59 PM	FXNC	KCIC	7557	9	8	$752.00	$6,016.00
02/19/26	02/22/26	7	4:00 PM-7:00 PM	FXNC	KCIC	7557	8	7	$631.00	$4,417.00
								Total		**$15,813.00**

AFFIDAVIT TIME CHARGES - ALL PROGRAM TITLES ARE ESTIMATES

Line	Retail Unit/Region Description	Sys code	Network	Date/Time	Spot Title	Program	Len	Charges
1	KCIC/Kansas City Interconnect	7557	FXNC	02/19/26 06:48 AM	MS26021701H	Fox and Friends	30	$389.00
1	KCIC/Kansas City Interconnect	7557	FXNC	02/19/26 07:46 AM	MS26021701H	Fox and Friends	30	$389.00
3	KCIC/Kansas City Interconnect	7557	FXNC	02/19/26 10:48 AM	MS26021701H	The Faulkner Focus	30	$324.00
3	KCIC/Kansas City Interconnect	7557	FXNC	02/19/26 12:53 PM	MS26021701H	America Reports	30	$324.00
7	KCIC/Kansas City Interconnect	7557	FXNC	02/19/26 04:50 PM	MS26021701H	The Five	30	$631.00
7	KCIC/Kansas City Interconnect	7557	FXNC	02/19/26 05:40 PM	MS26021701H	Special Report With Bret Baier	30	$631.00
6	KCIC/Kansas City Interconnect	7557	FXNC	02/19/26 09:49 PM	MS26021701H	Gutfeld!	30	$752.00
6	KCIC/Kansas City Interconnect	7557	FXNC	02/19/26 10:51 PM	MS26021701H	Fox News at Night	30	$752.00
1	KCIC/Kansas City Interconnect	7557	FXNC	02/20/26 06:50 AM	MS26021701H	Fox and Friends	30	$389.00
1	KCIC/Kansas City Interconnect	7557	FXNC	02/20/26 08:41 AM	MS26021701H	America's Newsroom	30	$389.00
3	KCIC/Kansas City Interconnect	7557	FXNC	02/20/26 10:47 AM	MS26021701H	The Faulkner Focus	30	$324.00
7	KCIC/Kansas City Interconnect	7557	FXNC	02/20/26 04:47 PM	MS26021701H	The Five	30	$631.00
7	KCIC/Kansas City Interconnect	7557	FXNC	02/20/26 05:43 PM	MS26021701H	Special Report With Bret Baier	30	$631.00
6	KCIC/Kansas City Interconnect	7557	FXNC	02/20/26 08:47 PM	MS26021701H	Hannity	30	$752.00
6	KCIC/Kansas City Interconnect	7557	FXNC	02/20/26 11:47 PM	MS26021701H	The Five	30	$752.00
1	KCIC/Kansas City Interconnect	7557	FXNC	02/21/26 06:51 AM	MS26021701H	Fox & Friends Weekend	30	$389.00
1	KCIC/Kansas City Interconnect	7557	FXNC	02/21/26 07:49 AM	MS26021701H	Fox & Friends Weekend	30	$389.00
3	KCIC/Kansas City Interconnect	7557	FXNC	02/21/26 10:47 AM	MS26021701H	Saturday In America	30	$324.00
3	KCIC/Kansas City Interconnect	7557	FXNC	02/21/26 03:51 PM	MS26021701H	FOX Report with Jon Scott	30	$324.00
7	KCIC/Kansas City Interconnect	7557	FXNC	02/21/26 04:51 PM	MS26021701H	The Big Weekend show	30	$631.00
6	KCIC/Kansas City Interconnect	7557	FXNC	02/21/26 09:51 PM	MS26021701H	FOX News Saturday Night with Jimmy Fail	30	$752.00
6	KCIC/Kansas City Interconnect	7557	FXNC	02/21/26 10:49 PM	MS26021701H	Gutfeld!	30	$752.00
1	KCIC/Kansas City Interconnect	7557	FXNC	02/22/26 06:50 AM	MS26021701H	Fox & Friends Weekend	30	$389.00
1	KCIC/Kansas City Interconnect	7557	FXNC	02/22/26 07:49 AM	MS26021701H	Fox & Friends Weekend	30	$389.00
3	KCIC/Kansas City Interconnect	7557	FXNC	02/22/26 01:49 PM	MS26021701H	Fox News Sunday	30	$324.00

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INVOICE NUMBER 660088842

INVOICE PERIOD 01/26/26-02/22/26

Line	Retail Unit/Region Description	Sys code	Network	Date/Time	Spot Title	Program	Len	Charges
3	KCIC/Kansas City Interconnect	7557	FXNC	02/22/26 02:52 PM	MS26021701H	FOX Report with Jon Scott	30	$324.00
7	KCIC/Kansas City Interconnect	7557	FXNC	02/22/26 05:52 PM	MS26021701H	The Big Weekend show	30	$631.00
7	KCIC/Kansas City Interconnect	7557	FXNC	02/22/26 06:48 PM	MS26021701H	The Big Weekend show	30	$631.00
6	KCIC/Kansas City Interconnect	7557	FXNC	02/22/26 08:41 PM	MS26021701H	Sunday Night in America with Trey Gowdy	30	$752.00
6	KCIC/Kansas City Interconnect	7557	FXNC	02/22/26 09:47 PM	MS26021701H	One Nation With Brian Kilmeade	30	$752.00

Network FXNC Sub Total (30)	**$15,813.00**
Region KCIC Sub Total (30)	**$15,813.00**
Order MO140393263 Sub Total (30)	**$15,813.00**