

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Great American Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Kansas Values Institute

Agency name: Great American Media

Address: 3050 K Street NW, Suite 100 Washington DC 20007

Contact:

Phone number: 202-338-8700

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Kansas Values Institute

Address: PO Box 97 Lawrence, KS 66044-0097

Contact:

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Dan Watkins, Chair

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <u>[Signature]</u>	Signature: <u>Kristin Woodward</u> Kristin Woodward (Sep 28, 2026 16:16:04 CDT)
Name: <u>Sam Watkins</u>	Name: <u>Kristin Woodward</u>
Date of Request to Purchase Ad Time: <u>9/1/26</u>	Date of Station Agreement to <u>09/28/2026</u>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 9/28/26

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <u>A5419386</u>	Station Call Letters: <u>KSNW</u>	Date Received/Requested: <u>9/28/26</u>
Est. #: <u>16399</u>	Station Location: <u>Wichita, KS</u>	Run Start and End Dates: <u>9/29 - 10/5/26</u>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Advertiser:	POL/Kansas Values Institute PAC
Product Desc:	TV
Estimate:	16399

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show 8-9am															
NBC TODAY SHOW NXST 4Q NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - 4Q25 average of Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/29/26	10/05/26	MTWTF--			5		\$300.00	0.00					
N 5	Multi	09/29/26	10/05/26	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S-	:30	1	\$160.00	P3	0.00	NM	1	\$160.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				Kansas Today Sa/Su 6a-8a											
KSN KANSAS TODAY SAT NXST 4Q NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - 4Q25 average of 6am news Sat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/29/26	10/05/26	-----S-			1		\$160.00	0.00					
N 6	Multi	09/29/26	10/05/26	Today Show Sa	CM	8a-930a	-----S-	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				Today Show Sa											
SATURDAY TODAY-NBC NXST 4Q NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - 4Q25 average of Saturday Today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/29/26	10/05/26	-----S-			1		\$300.00	0.00					
N 7	Multi	09/29/26	10/05/26	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S	:30	1	\$160.00	P3	0.00	NM	1	\$160.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				Kansas Today Sa/Su 6a-8a											
KSN KANSAS TODAY SUN NXST 4Q NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - 4Q25 average of 6am news Sun															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/29/26	10/05/26	-----S			1		\$160.00	0.00					
N 8	Multi	09/29/26	10/05/26	Today Show Su	CM	Today Show Su	-----S	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				Today Show Su											
SUNDAY TODAY-NBC NXST 4Q NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - 4Q25 average of Sunday Today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/29/26	10/05/26	-----S			1		\$300.00	0.00					
N 9	Multi	09/29/26	10/05/26	Today Show 9-10am	CM	9-10am	MTWTF--	:30	3	\$400.00	P3	0.00	NM	3	\$1,200.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				Today Show 9-10am											
NBC Today Show NXST 4Q NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - 4Q25 average of Today Third Hour															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/29/26	10/05/26	MTWTF--			3		\$400.00	0.00					
N 10	Multi	09/29/26	10/05/26	Today Show 10-11a	CM	10-11am	MTWTF--	:30	3	\$350.00	P3	0.00	NM	3	\$1,050.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				Today Show 10-11am											
NBC TODAY SHOW NXST 4Q NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - 4Q25 average of Today w/ Jenna & Friends															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/29/26	10/05/26	MTWTF--			3		\$350.00	0.00					
N 11	Multi	09/29/26	10/05/26	KSN News	CM	12n-1pm	MTWTF--	:30	3	\$300.00	P3	0.00	NM	3	\$900.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				KSN News	(12:00 PM-12:30 PM)										
KSN NEWS-NOON NXST 4Q NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - ACTUAL Nov/2025LS Mo-Fr 12:00p-1:00p TIME PERIOD ON KSNW+.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/29/26	10/05/26	MTWTF--			3		\$300.00	0.00					
N 12	Multi	09/29/26	10/05/26	M-F 330-4pm	CM	330-4pm	MTWTF--	:30	3	\$450.00	P3	0.00	NM	3	\$1,350.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				M-F 330-4pm											
JEOPARDY! NXST 4Q NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - 4Q25 average of Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/29/26	10/05/26	MTWTF--			3		\$450.00	0.00					
N 13	Multi	09/29/26	10/05/26	KSN News at Four	CM	4-5p	MTWTF--	:30	4	\$300.					

Order / Rev: A5419386
 Alt Order #: 25020600
 Flight Dates: 09/29/26 - 10/05/26

Advertiser: POL/Kansas Values Institute PAC
 Product Desc: TV
 Estimate: 16399

MultiChannel

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				KSN News at Four		(4:30 PM-5:00 PM)									
KSN NEWS AT 4PM															
NXST 4Q NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - ACTUAL Nov/2025LS Mo-Fr 4:00p-5:00p TIME PERIOD ON KSNW+.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/29/26	10/05/26	MTWTF--					4	\$300.00		0.00			
N 14	Multi	09/29/26	10/05/26	KSN News at Five	CM	5-530pm	MTWTF--	:30	4	\$750.00	P3	0.00	NM	4	\$3,000.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				KSN News at Five											
KSN NEWS-5P															
NXST 4Q NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - ACTUAL Nov/2025LS Mo-Fr 5:00p-5:30p TIME PERIOD ON KSNW+.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/29/26	10/05/26	MTWTF--					4	\$750.00		0.00			
N 15	Multi	09/29/26	10/05/26	NBC Nightly News WKDY	CM	530-6pm	MTWTF--	:30	3	\$1,000.00	P3	0.00	NM	3	\$3,000.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				NBC Nightly News WKDY											
NBC NIGHTLY NEWS															
NXST 4Q NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF NBC NITELY NWS Mo-Fr 5:30p-6:00p IN PNov/2025LS ON KSNW+.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/29/26	10/05/26	MTWTF--					3	\$1,000.00		0.00			
N 16	Multi	09/29/26	10/05/26	KSN News at Six	CM	6-630p	MTWTF--	:30	4	\$800.00	P3	0.00	NM	4	\$3,200.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				KSN News at Six											
KSN NEWS-6P															
NXST 4Q NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - ACTUAL Nov/2025LS Mo-Fr 6:00p-6:30p TIME PERIOD ON KSNW+.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/29/26	10/05/26	MTWTF--					4	\$800.00		0.00			
N 17	Multi	09/29/26	10/05/26	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Sat KSN News at Six											
KSN NEWS SAT 6P															
NXST 4Q NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - ACTUAL PNov/2025LS Sat 6:00p-6:30p TIME PERIOD ON KSNW+.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/29/26	10/05/26	-----S-					1	\$500.00		0.00			
N 18	Multi	09/29/26	10/05/26	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Sun KSN News at Five											
KSN NEWS SUN 5P															
NXST 4Q NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF KSN NEWS SU 5P Sun 5:00p-5:30p IN PNov/2025LS ON KSNW+.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/29/26	10/05/26	-----S					1	\$500.00		0.00			
N 19	Multi	09/29/26	10/05/26	M-F 630-7p	CM	630-7pm	MTWTF--	:30	3	\$1,500.00	P3	0.00	NM	3	\$4,500.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				M-F 630-7p											
WHEEL OF FORTUNE															
NXST 4Q NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - 4Q25 average of Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/29/26	10/05/26	MTWTF--					3	\$1,500.00		0.00			
N 20	Multi	09/29/26	10/05/26	LN M-F	CM	10-10:35pm	MTWTF--	:30	3	\$750.00	P3	0.00	NM	3	\$2,250.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				KSN News at Ten Mon-Fri											
KSN NEWS-10P															
NXST 4Q NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF KSN NEWS-10P Mo-Fr 10:00p-10:35p IN PNov/2025LS ON KSNW+.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/29/26	10/05/26	MTWTF--					3	\$750.00		0.00			
N 21	Multi	09/29/26	10/05/26	Late 10p News	CM	1030p-12x	-----S	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Late 10p News											
KSN NEWS SUN AFTER NFL															
NXST 4Q NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF KSN NEWS-10P Sun 10:30p-11:05p IN PNov/2025LS ON KSNW+.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/29/26	10/05/26	-----S					1	\$600.00		0.00			

Order / Rev:	A5419386
Alt Order #:	25020600
Flight Dates:	09/29/26 - 10/05/26

Advertiser:	POL/Kansas Values Institute PAC
Product Desc:	TV
Estimate:	16399

MultiChannel

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 22	Multi	09/29/26	10/05/26	Tonight Show	CM	10:35p-11:35pm	MTWTF--	:30	3	\$350.00	P3	0.00	NM	3	\$1,050.00
Channels : KSNC,KSNG,KSNL,KSNN															
Tonight Show/Jimmy Fallon (10:35 PM-11:37 PM)															
TONIGHT SHOW W/JIMMY FALLON															
NXST 4Q NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - 4Q25 average of Tonight Show															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/29/26 10/05/26 MTWTF-- 3 \$350.00 0.00															
N 23	Multi	09/29/26	10/05/26	SNL	CM	1030p-12m	-----S-	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
Channels : KSNC,KSNG,KSNL,KSNN															
Saturday Night Live															
SATURDAY NIGHT LIVE															
NXST 4Q NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - 4Q25 average of SNL															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/29/26 10/05/26 -----S- 1 \$350.00 0.00															
N 24	Multi	09/29/26	10/05/26	Tue Prime Hour 1	CM	7-8p	-T-----	:30	1	\$2,400.00	P3	0.00	NM	1	\$2,400.00
Channels : KSNC,KSNG,KSNL,KSNN															
Tuesday 7-8p (6:59 PM-8:00 PM)															
THE VOICE - TUE 1HR 2026															
NXST 4Q NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF															
VOICE 12/16															
VOICE-TUE-NBC Tue 7:00p-8:00p IN Dec/2025LS ON KSNN+.															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/29/26 10/05/26 -T----- 1 \$2,400.00 0.00															
N 25	Multi	09/29/26	10/05/26	MLB Wildcard Game	CM	MLB Wildcard Gar	--W----	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
Channels : KSNC,KSNG,KSNL,KSNN															
MLB Wildcard Game (1:00 PM-4:00 PM)															
MLB: WILD CARD EARLY 9/30															
NXST SPORTS NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF															
MLB:WILD-10/2 Tue 1:00p-4:00p IN Oct/2025LS ON KAKE+.															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/29/26 10/05/26 --W---- 1 \$800.00 0.00															
N 26	Multi	09/29/26	10/05/26	MLB Wildcard Game	CM	MLB Wildcard Gar	--W----	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
Channels : KSNC,KSNG,KSNL,KSNN															
MLB Wildcard Game (7:00 PM-10:00 PM)															
MLB: WILD CARD LATE 9/30															
NXST SPORTS NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF															
MLB:WILD-10/2 Tue 1:00p-4:00p IN Oct/2025LS ON KAKE+.															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/29/26 10/05/26 --W---- 1 \$800.00 0.00															
N 27	Multi	09/29/26	10/05/26	MLB Wildcard Game	CM	MLB Wildcard Gar	---T---	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
Channels : KSNC,KSNG,KSNL,KSNN															
MLB Wildcard Game (2:00 PM-5:00 PM)															
MLB: WILDCARD G3 IF NEC 2026															
NXST SPORTS NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - Oct'25 average of MLB Wildcard game 3 on ABC															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/29/26 10/05/26 ---T--- 1 \$800.00 0.00															
N 28	Multi	09/29/26	10/05/26	Big 10 Football	CM	Big 10 Football	-----S-	:30	1	\$1,200.00	P3	0.00	NM	1	\$1,200.00
Channels : KSNC,KSNG,KSNL,KSNN															
Big 10 Football (6:30 PM-10:00 PM)															
CFB: BIG 10 PRIME 10/3															
NXST SPORTS NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF															
NBC B1G SA-FTB Sat 6:30p-10:00p IN Nov/2025LS ON KSNN+.															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/29/26 10/05/26 -----S- 1 \$1,200.00 0.00															
N 29	Multi	09/29/26	10/05/26	NFL FB Night in America	CM	FB Night in Amer	-----S	:30	1	\$2,250.00	P3	0.00	NM	1	\$2,250.00
Channels : KSNC,KSNG,KSNL,KSNN															
FB Night in Amer Pre Game (6:00 PM-7:15 PM)															
NFL: FNIA PRE 2026-27															
NXST SPORTS NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - Sep'25-Dec'25 average of NFL SNF pregames (excluding															
Chiefs)															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/29/26 10/05/26 -----S 1 \$2,250.00 0.00															
N 30	Multi	09/29/26	10/05/26	NFL Sunday Game	CM	NFL Sunday Game	-----S	:30	1	\$8,000.00	P3	0.00	NM	1	\$8,000.00
Channels : KSNC,KSNG,KSNL,KSNN															
NFL Sunday Game (7:15 PM-10:30 PM)															

Advertiser:	POL/Kansas Values Institute PAC
Product Desc:	TV
Estimate:	16399

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NFL: 10/4 SNF LIONS/PANTHERS															
NXST SPORTS NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - Sep'25-Dec'25 average of NFL SNF (excluding Chiefs)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/26	10/05/26	-----S		1			\$8,000.00			0.00			
													Totals	67	\$46,680.00



45 E. John Carpenter Freeway
Suite 700 Irving, TX 75062

Contract # 25020600	Changes as of: 9/28/2026 at 1:02 PM	Version: Original Order	
CPE: 236/250/16399	Flight: 9/29/26 - 10/5/26	Station: KSNW	Con Type: Political
Agency: Great American Media	Advertiser: Kansas Values Institute	Market: Wichita	Total \$: \$46,680.00
123 Unknown	Product: TV	Office: Nexstar Political - Washington DC	Total Spots: 67
Washington, NY 12345	Agency Order #: 15118417	Service: Nielsen	Total CPP: \$0.00
	Buyer: Hutson, Andrew	Primary Demo:	Total GRP:
	Salesperson: Elise Radesich (914) 327-8808	Assistant: Elise Radesich (914) 327-8808	Traffic #: A5419386
	Separation:		
Comments: Separation: 30;PopulationBuyType: CPP			

#	Day/Time	DP	Program	Rate	Len	9/29	9/29 - 9/29	Total Spots	Total \$	CPP*	GRP*
1	Tu-F,M 5:30a-6a		KSN KANSAS TODAY 1	\$120.00	30	3		3	\$360.00	\$0.00	0.0
NXST 4Q NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - 4Q25 average of 5am news											
2	Tu-F,M 6:30a-7a		KSN KANSAS TODAY 2	\$300.00	30	5		5	\$1,500.00	\$0.00	0.0
NXST 4Q NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - ACTUAL Nov/2025LS Mo-Fr 6:00a-7:00a TIME PERIOD ON KSNW+.											
3	Tu-F,M 7a-8a		NBC TODAY SHOW 7A	\$500.00	30	3		3	\$1,500.00	\$0.00	0.0
NXST 4Q NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - ACTUAL Nov/2025LS Mo-Fr 7:00a-8:00a TIME PERIOD ON KSNW+.											
4	Tu-F,M 8a-9a		NBC TODAY SHOW	\$300.00	30	5		5	\$1,500.00	\$0.00	0.0
NXST 4Q NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - 4Q25 average of Today Show											
5	Sa 6a-8a		KSN KANSAS TODAY SAT	\$160.00	30	1		1	\$160.00	\$0.00	0.0
NXST 4Q NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - 4Q25 average of 6am news Sat											
6	Sa 8a-9:30a		SATURDAY TODAY-NBC	\$300.00	30	1		1	\$300.00	\$0.00	0.0
NXST 4Q NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - 4Q25 average of Saturday Today											
7	Su 6a-8a		KSN KANSAS TODAY SUN	\$160.00	30	1		1	\$160.00	\$0.00	0.0
NXST 4Q NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - 4Q25 average of 6am news Sun											
8	Su 8a-9a		SUNDAY TODAY-NBC	\$300.00	30	1		1	\$300.00	\$0.00	0.0
NXST 4Q NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - 4Q25 average of Sunday Today											
9	Tu-F,M 9a-10a		NBC Today Show	\$400.00	30	3		3	\$1,200.00	\$0.00	0.0
NXST 4Q NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - 4Q25 average of Today Third Hour											
10	Tu-F,M 10a-11a		NBC TODAY SHOW	\$350.00	30	3		3	\$1,050.00	\$0.00	0.0
NXST 4Q NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - 4Q25 average of Today w/ Jenna & Friends											
11	Tu-F,M 12n-12:30p		KSN NEWS-NOON	\$300.00	30	3		3	\$900.00	\$0.00	0.0
NXST 4Q NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - ACTUAL Nov/2025LS Mo-Fr 12:00p-1:00p TIME PERIOD ON KSNW+.											
12	Tu-F,M 3:30p-4p		JEOPARDY!	\$450.00	30	3		3	\$1,350.00	\$0.00	0.0
NXST 4Q NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - 4Q25 average of Jeopardy											
13	Tu-F,M 4:30p-5p		KSN NEWS AT 4PM	\$300.00	30	4		4	\$1,200.00	\$0.00	0.0
NXST 4Q NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - ACTUAL Nov/2025LS Mo-Fr 4:00p-5:00p TIME PERIOD ON KSNW+.											



45 E. John Carpenter Freeway
Suite 700 Irving, TX 75062

Contract # 25020600	Changes as of: 9/28/2026 at 1:02 PM	Version: Original Order
CPE: 236/250/16399	Flight: 9/29/26 - 10/5/26	Station: KSNW
Agency: Great American Media	Advertiser: Kansas Values Institute	Market: Wichita
123 Unknown	Product: TV	Office: Nexstar Political - Washington DC
Washington, NY 12345	Agency Order #: 15118417	Service: Nielsen
	Buyer: Hutson, Andrew	Primary Demo:
	Salesperson: Elise Radesich (914) 327-8808	Assistant: Elise Radesich (914) 327-8808
	Separation:	
		Con Type: Political
		Total \$: \$46,680.00
		Total Spots: 67
		Total CPP: \$0.00
		Total GRP:
		Traffic #: A5419386

#	Day/Time	DP	Program	Rate	Len	9/29	9/29 - 9/29	Total Spots	Total \$	CPP*	GRP*
14	Tu-F,M 5p-5:30p		KSN NEWS-5P	\$750.00	30	4		4	\$3,000.00	\$0.00	0.0
NXST 4Q NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - ACTUAL Nov/2025LS Mo-Fr 5:00p-5:30p TIME PERIOD ON KSNW+.											
15	Tu-F,M 5:30p-6p		NBC NIGHTLY NEWS	\$1,000.00	30	3		3	\$3,000.00	\$0.00	0.0
NXST 4Q NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF NBC NITELY NWS Mo-Fr 5:30p-6:00p IN PNov/2025LS ON KSNW+.											
16	Tu-F,M 6p-6:30p		KSN NEWS-6P	\$800.00	30	4		4	\$3,200.00	\$0.00	0.0
NXST 4Q NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - ACTUAL Nov/2025LS Mo-Fr 6:00p-6:30p TIME PERIOD ON KSNW+.											
17	Sa 6p-6:30p		KSN NEWS SAT 6P	\$500.00	30	1		1	\$500.00	\$0.00	0.0
NXST 4Q NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - ACTUAL PNov/2025LS Sat 6:00p-6:30p TIME PERIOD ON KSNW+.											
18	Su 5p-5:30p		KSN NEWS SUN 5P	\$500.00	30	1		1	\$500.00	\$0.00	0.0
NXST 4Q NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF KSN NEWS SU 5P Sun 5:00p-5:30p IN PNov/2025LS ON KSNW+.											
19	Tu-F,M 6:30p-7p		WHEEL OF FORTUNE	\$1,500.00	30	3		3	\$4,500.00	\$0.00	0.0
NXST 4Q NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - 4Q25 average of Wheel of Fortune											
20	Tu-F,M 10p-10:35p		KSN NEWS-10P	\$750.00	30	3		3	\$2,250.00	\$0.00	0.0
NXST 4Q NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF KSN NEWS-10P Mo-Fr 10:00p-10:35p IN PNov/2025LS ON KSNW+.											
21	Su 10:30p-11:05p		KSN NEWS SUN AFTER NFL	\$600.00	30	1		1	\$600.00	\$0.00	0.0
NXST 4Q NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF KSN NEWS-10P Sun 10:30p-11:05p IN PNov/2025LS ON KSNW+.											
22	Tu-F,M 10:35p-11:35p		TONIGHT SHOW W/JIMMY FALLON	\$350.00	30	3		3	\$1,050.00	\$0.00	0.0
NXST 4Q NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - 4Q25 average of Tonight Show											
23	Sa 10:35p-12:05a		SATURDAY NIGHT LIVE	\$350.00	30	1		1	\$350.00	\$0.00	0.0
NXST 4Q NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - 4Q25 average of SNL											
24	Tu 7p-8p		THE VOICE - TUE 1HR 2026	\$2,400.00	30	1		1	\$2,400.00	\$0.00	0.0
NXST 4Q NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF VOICE 12/16,VOICE-TUE-NBC Tue 7:00p-8:00p IN Dec/2025LS ON KSNW+.											
25	W 1p-4p		MLB: WILD CARD EARLY 9/30	\$800.00	30	1		1	\$800.00	\$0.00	0.0
NXST SPORTS NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF MLB:WILD-10/2 Tue 1:00p-4:00p IN Oct/2025LS ON KAKE+.											
26	W 7p-10p		MLB: WILD CARD LATE 9/30	\$800.00	30	1		1	\$800.00	\$0.00	0.0
NXST SPORTS NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF MLB:WILD-10/2 Tue 1:00p-4:00p IN Oct/2025LS ON KAKE+.											



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Contract # 25020600	Changes as of: 9/28/2026 at 1:02 PM	Version: Original Order	
CPE: 236/250/16399	Flight: 9/29/26 - 10/5/26	Station: KSNW	Con Type: Political
Agency: Great American Media	Advertiser: Kansas Values Institute	Market: Wichita	Total \$: \$46,680.00
123 Unknown	Product: TV	Office: Nexstar Political - Washington DC	Total Spots: 67
Washington, NY 12345	Agency Order #: 15118417	Service: Nielsen	Total CPP: \$0.00
	Buyer: Hutson, Andrew	Primary Demo:	Total GRP:
	Salesperson: Elise Radesich (914) 327-8808	Assistant: Elise Radesich (914) 327-8808	Traffic #: A5419386
	Separation:		

#	Day/Time	DP	Program	Rate	Len	9/29 - 9/29		Total Spots	Total \$	CPP*	GRP*
						9/29					
27	Th 2p-5p		MLB: WILDCARD G3 IF NEC 2026	\$800.00	30	1		1	\$800.00	\$0.00	0.0
NXST SPORTS NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - Oct'25 average of MLB Wildcard game 3 on ABC											
28	Sa 6:30p-10p		CFB: BIG 10 PRIME 10/3	\$1,200.00	30	1		1	\$1,200.00	\$0.00	0.0
NXST SPORTS NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF NBC B1G SA-FTB Sat 6:30p-10:00p IN Nov/2025LS ON KSNW+.											
29	Su 6p-7:15p		NFL: FNIA PRE 2026-27	\$2,250.00	30	1		1	\$2,250.00	\$0.00	0.0
NXST SPORTS NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - Sep'25-Dec'25 average of NFL SNF pregames (excluding Chiefs)											
30	Su 7:15p-10:30p		NFL: 10/4 SNF LIONS/PANTHERS	\$8,000.00	30	1		1	\$8,000.00	\$0.00	0.0
NXST SPORTS NIELSEN (sell) - WICHITA-HUTCHINSON PLUS - Sep'25-Dec'25 average of NFL SNF (excluding Chiefs)											
TOTALS: 67								67	\$46,680.00	\$0.00	0.0



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Contract # 25020600	Changes as of: 9/28/2026 at 1:02 PM	Version: Original Order	
CPE: 236/250/16399	Flight: 9/29/26 - 10/5/26	Station: KSNW	Con Type: Political
Agency: Great American Media	Advertiser: Kansas Values Institute	Market: Wichita	Total \$: \$46,680.00
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Washington, NY 12345	Agency Order #: 15118417	Service: Nielsen	Total CPP: \$0.00
	Buyer: Hutson, Andrew	Primary Demo:	Total GRP:
	Salesperson: Elise Radesich (914) 327-8808	Assistant: Elise Radesich (914) 327-8808	Traffic #: A5419386
	Separation:		

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/28/26 1:06 PM	Elise Radesich	Separation: 30;PopulationBuyType: CPP

Competitive Information	
Market Budget:	
KSNW Share: 0%	
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	67	\$46,680.00	N/A	0.0
Total	100%	67	\$46,680.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2026-Oct	67	\$46,680.00
Total	67	\$46,680.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/28/26 1:26 PM					\$0	\$0	
New	9/28/26 1:02 PM	Elise Radesich	New	67		\$46,680.00	\$46,680.00	

Non-Discrimination Policy	
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