

AMPERSAND
400 BROADACRES DR
BLOOMFIELD NJ 07003-3156



IMPORTANT UPDATE

Dear Valued Customer,

We're excited to introduce our new Impressions-Based Billing program for Streaming TV campaigns. With this shift, **you only pay for the impressions your audience sees—no more guessing or reconciling.**

What's new?

Invoices for qualifying Streaming TV campaigns will show total impressions delivered on the Order Summary page, starting with January 2026 invoices.

EXAMPLE ORDER SUMMARY

CUSTOMER NAME:	
CUSTOMER ID:	

ADVERTISER: CENTRAL WYOMING REGIONAL AIRPORT								
Product Type	Order #	Client Code	Product Code	Estimate	Account Executive	Currency	Qty Delivered	Total Cost
Streaming TV			STRETV			Impressions	63,953	\$2,046.50
Advertisers Total								\$2,046.50

Currently, this only applies to your Spectrum Reach Streaming TV campaigns; there are no changes to Traditional TV, Display, Online Video, Search, or Social at this time.

If your Streaming TV invoice(s) **do not show** Impressions as shown above, contact your Account Executive to discuss options.





1001 Morehead Square Drive, Ste 500, Charlotte NC, 28203

6810 1200 DY RP 14 04142026 NNNNNNNY 01 999516 6081540 (3 of 7)

AMPERSAND
400 BROADACRES DR
BLOOMFIELD NJ 07003-3156



INVOICE NUMBER 420067046
INVOICE PERIOD 02/23/26-03/29/26
INVOICE DATE 03/29/26
CUSTOMER NAME AMPERSAND
CUSTOMER ID 40007761
ADVERTISER ISS/Main Street Defense Fund



**BUILT FOR WHAT'S NOW
AND WHAT'S NEXT**



SpectrumReach.com



AMPERSAND
400 BROADACRES DR
BLOOMFIELD NJ, 07003

Remittance Section

CUSTOMER ID	40007761
DUE DATE	4/28/2026
INVOICE NUMBER	420067046
INVOICE AMOUNT	\$18,884.61
TOTAL DUE	\$18,884.61

Mail Payments to:

SPECTRUM REACH
PO BOX 936671
ATLANTA, GA 31193-6671

Remember to put your CUSTOMER ID on your check and make payable to Spectrum Reach
or pay online at <https://clientportal.spectrumreach.com>

Please include remittance detail if more than one invoice is included in your payment

Product Type: Method of campaign delivery to viewers

[illegible]



INVOICE NUMBER 420067046
INVOICE PERIOD 02/23/26-03/29/26

ORDER SUMMARY

CUSTOMER NAME:	AMPERSAND
CUSTOMER ID:	40007761

ADVERTISER: ISS/Main Street Defense Fund								
Product Type	Order #	Client Code	Product Code	Estimate	Account Executive	Currency	Qty Delivered	Total Cost
Linear TV Advertising	MO140393264	1010	SR_LINE_TV	13830	Ashley Cajthaml	Spots	46	\$25,537.00
Advertisers Total								\$25,537.00

TOTAL COST	
Advertising Total	\$25,537.00
Agency Discount	(\$3,830.55)
Rep firm Discount	(\$2,821.84)
Invoice Amount	\$18,884.61
Total Due	\$18,884.61

Payment Terms: 30 days Due net

INVOICE NUMBER 420067046

INVOICE PERIOD 02/23/26-03/29/26

COMMERCIAL SUMMARY

Order Number MO140393264	Product Linear TV Advertising	Advertiser ISS/Main Street Defense Fund	Account Executive Ashley Cajthaml
PO Number 63321880	Contract Number PL2371610	Estimate Number 13830	
Package	Ext. Order 63321880	EDI Product 1091	Client 1010

Spot Title/ID	ISCI	Network(s)	Spots Aired	Total Cost
MS26021701H / SRH34773	MS26021701H	FXNC	46	\$25,537.00
Total				\$25,537.00

ORDER LINE SUMMARY

Line Start	Line End	Line No.	Time Period	Network	Reg/Ret	Syscode	Spots Ordered	Spots Aired	Rate	Total Costs
02/25/26	03/01/26	1	9:00 AM-4:00 PM	FXNC	KCIC	7557	9	8	\$324.00	\$2,592.00
03/02/26	03/03/26	2	9:00 AM-4:00 PM	FXNC	KCIC	7557	3	1	\$324.00	\$324.00
02/25/26	03/01/26	3	4:00 PM-7:00 PM	FXNC	KCIC	7557	9	9	\$631.00	\$5,679.00
02/25/26	03/01/26	4	7:00 PM-11:59 PM	FXNC	KCIC	7557	9	9	\$752.00	\$6,768.00
03/02/26	03/03/26	5	5:00 AM-9:00 AM	FXNC	KCIC	7557	3	2	\$389.00	\$778.00
02/25/26	03/01/26	6	5:00 AM-9:00 AM	FXNC	KCIC	7557	9	8	\$389.00	\$3,112.00
03/02/26	03/03/26	7	7:00 PM-11:59 PM	FXNC	KCIC	7557	4	4	\$752.00	\$3,008.00
03/02/26	03/03/26	8	4:00 PM-7:00 PM	FXNC	KCIC	7557	3	3	\$631.00	\$1,893.00
02/26/26	03/01/26	10	7:00 PM-11:59 PM	FXNC	KCIC	7557	1	1	\$752.00	\$752.00
02/26/26	03/01/26	11	4:00 PM-7:00 PM	FXNC	KCIC	7557	1	1	\$631.00	\$631.00
Total										\$25,537.00

AFFIDAVIT TIME CHARGES - ALL PROGRAM TITLES ARE ESTIMATES

Line	Retail Unit/Region Description	Sys code	Network	Date/Time	Spot Title	Program	Len	Charges
6	KCIC/Kansas City Interconnect	7557	FXNC	02/25/26 08:45 AM	MS26021701H	America's Newsroom	30	\$389.00
3	KCIC/Kansas City Interconnect	7557	FXNC	02/25/26 04:51 PM	MS26021701H	The Five	30	\$631.00
3	KCIC/Kansas City Interconnect	7557	FXNC	02/25/26 05:41 PM	MS26021701H	Special Report With Bret Baier	30	\$631.00
4	KCIC/Kansas City Interconnect	7557	FXNC	02/25/26 10:51 PM	MS26021701H	Fox News at Night	30	\$752.00
6	KCIC/Kansas City Interconnect	7557	FXNC	02/26/26 07:44 AM	MS26021701H	Fox and Friends	30	\$389.00
6	KCIC/Kansas City Interconnect	7557	FXNC	02/26/26 08:44 AM	MS26021701H	America's Newsroom	30	\$389.00
3	KCIC/Kansas City Interconnect	7557	FXNC	02/26/26 05:40 PM	MS26021701H	Special Report With Bret Baier	30	\$631.00
3	KCIC/Kansas City Interconnect	7557	FXNC	02/26/26 06:40 PM	MS26021701H	The Ingraham Angle	30	\$631.00
4	KCIC/Kansas City Interconnect	7557	FXNC	02/26/26 07:49 PM	MS26021701H	Jesse Watters Primetime	30	\$752.00
4	KCIC/Kansas City Interconnect	7557	FXNC	02/26/26 09:50 PM	MS26021701H	Gutfeld!	30	\$752.00
6	KCIC/Kansas City Interconnect	7557	FXNC	02/27/26 06:50 AM	MS26021701H	Fox and Friends	30	\$389.00
6	KCIC/Kansas City Interconnect	7557	FXNC	02/27/26 07:46 AM	MS26021701H	Fox and Friends	30	\$389.00
6	KCIC/Kansas City Interconnect	7557	FXNC	02/27/26 08:45 AM	MS26021701H	America's Newsroom	30	\$389.00
1	KCIC/Kansas City Interconnect	7557	FXNC	02/27/26 10:43 AM	MS26021701H	The Faulkner Focus	30	\$324.00
1	KCIC/Kansas City Interconnect	7557	FXNC	02/27/26 11:50 AM	MS26021701H	Outnumbered	30	\$324.00
1	KCIC/Kansas City Interconnect	7557	FXNC	02/27/26 12:49 PM	MS26021701H	America Reports	30	\$324.00
1	KCIC/Kansas City Interconnect	7557	FXNC	02/27/26 01:49 PM	MS26021701H	America Reports	30	\$324.00
3	KCIC/Kansas City Interconnect	7557	FXNC	02/27/26 04:48 PM	MS26021701H	The Five	30	\$631.00

Continued next page

INVOICE NUMBER 420067046

INVOICE PERIOD 02/23/26-03/29/26

Line	Retail Unit/Region Description	Sys code	Network	Date/Time	Spot Title	Program	Len	Charges
4	KCIC/Kansas City Interconnect	7557	FXNC	02/27/26 07:49 PM	MS26021701H	Jesse Watters Primetime	30	\$752.00
4	KCIC/Kansas City Interconnect	7557	FXNC	02/27/26 09:52 PM	MS26021701H	Gutfeld!	30	\$752.00
10	KCIC/Kansas City Interconnect	7557	FXNC	02/27/26 10:51 PM	MS26021701H	Fox News at Night	30	\$752.00
1	KCIC/Kansas City Interconnect	7557	FXNC	02/28/26 10:54 AM	MS26021701H	Saturday In America	30	\$324.00
1	KCIC/Kansas City Interconnect	7557	FXNC	02/28/26 01:52 PM	MS26021701H	The Journal Editorial Report	30	\$324.00
3	KCIC/Kansas City Interconnect	7557	FXNC	02/28/26 05:44 PM	MS26021701H	The Big Weekend show	30	\$631.00
3	KCIC/Kansas City Interconnect	7557	FXNC	02/28/26 06:43 PM	MS26021701H	The Big Weekend show	30	\$631.00
4	KCIC/Kansas City Interconnect	7557	FXNC	02/28/26 07:48 PM	MS26021701H	Life, Liberty & Levin	30	\$752.00
4	KCIC/Kansas City Interconnect	7557	FXNC	02/28/26 11:51 PM	MS26021701H	Life, Liberty & Levin	30	\$752.00
6	KCIC/Kansas City Interconnect	7557	FXNC	03/01/26 06:52 AM	MS26021701H	Fox & Friends Weekend	30	\$389.00
6	KCIC/Kansas City Interconnect	7557	FXNC	03/01/26 07:51 AM	MS26021701H	Fox & Friends Weekend	30	\$389.00
1	KCIC/Kansas City Interconnect	7557	FXNC	03/01/26 10:54 AM	MS26021701H	The Sunday Briefing	30	\$324.00
1	KCIC/Kansas City Interconnect	7557	FXNC	03/01/26 03:51 PM	MS26021701H	FOX Report with Jon Scott	30	\$324.00
3	KCIC/Kansas City Interconnect	7557	FXNC	03/01/26 04:53 PM	MS26021701H	The Big Weekend show	30	\$631.00
11	KCIC/Kansas City Interconnect	7557	FXNC	03/01/26 05:54 PM	MS26021701H	The Big Weekend show	30	\$631.00
3	KCIC/Kansas City Interconnect	7557	FXNC	03/01/26 06:51 PM	MS26021701H	The Big Weekend show	30	\$631.00
4	KCIC/Kansas City Interconnect	7557	FXNC	03/01/26 07:45 PM	MS26021701H	Life, Liberty & Levin	30	\$752.00
4	KCIC/Kansas City Interconnect	7557	FXNC	03/01/26 10:51 PM	MS26021701H	Life, Liberty & Levin	30	\$752.00
5	KCIC/Kansas City Interconnect	7557	FXNC	03/02/26 06:50 AM	MS26021701H	Fox and Friends	30	\$389.00
8	KCIC/Kansas City Interconnect	7557	FXNC	03/02/26 06:44 PM	MS26021701H	The Ingraham Angle	30	\$631.00
7	KCIC/Kansas City Interconnect	7557	FXNC	03/02/26 07:45 PM	MS26021701H	Jesse Watters Primetime	30	\$752.00
7	KCIC/Kansas City Interconnect	7557	FXNC	03/02/26 10:50 PM	MS26021701H	Fox News at Night	30	\$752.00
5	KCIC/Kansas City Interconnect	7557	FXNC	03/03/26 08:45 AM	MS26021701H	America's Newsroom	30	\$389.00
2	KCIC/Kansas City Interconnect	7557	FXNC	03/03/26 10:48 AM	MS26021701H	The Faulkner Focus	30	\$324.00
8	KCIC/Kansas City Interconnect	7557	FXNC	03/03/26 04:49 PM	MS26021701H	The Five	30	\$631.00
8	KCIC/Kansas City Interconnect	7557	FXNC	03/03/26 05:41 PM	MS26021701H	Special Report With Bret Baier	30	\$631.00
7	KCIC/Kansas City Interconnect	7557	FXNC	03/03/26 09:49 PM	MS26021701H	Gutfeld!	30	\$752.00
7	KCIC/Kansas City Interconnect	7557	FXNC	03/03/26 11:49 PM	MS26021701H	The Five	30	\$752.00

Network FXNC Sub Total (46) \$25,537.00

Region KCIC Sub Total (46) \$25,537.00

Order MO140393264 Sub Total (46) \$25,537.00

