



1001 Morehead Square Drive, Ste 500, Charlotte NC, 28203

6810 1200 DY RP 14 04142026 NNNNNNNY 01 999236 6081540 (1 of 7)

AMPERSAND
400 BROADACRES DR
BLOOMFIELD NJ 07003-3156



IMPORTANT UPDATE

Dear Valued Customer,

We’re excited to introduce our new Impressions-Based Billing program for Streaming TV campaigns. With this shift, **you only pay for the impressions your audience sees—no more guessing or reconciling.**

What’s new?

Invoices for qualifying Streaming TV campaigns will show total impressions delivered on the Order Summary page, starting with January 2026 invoices.

EXAMPLE

ORDER SUMMARY

CUSTOMER NAME:	
CUSTOMER ID:	

ADVERTISER: CENTRAL WYOMING REGIONAL AIRPORT								
Product Type	Order #	Client Code	Product Code	Estimate	Account Executive	Currency	Qty Delivered	Total Cost
Streaming TV			STRETV			Impressions	63,953	\$2,046.50
Advertisers Total								\$2,046.50

Currently, this only applies to your Spectrum Reach Streaming TV campaigns; there are no changes to Traditional TV, Display, Online Video, Search, or Social at this time.

If your Streaming TV invoice(s) **do not show** Impressions as shown above, contact your Account Executive to discuss options.





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INVOICE NUMBER 420069940
INVOICE PERIOD 02/23/26-03/29/26
INVOICE DATE 03/29/26
CUSTOMER NAME AMPERSAND
CUSTOMER ID 40007761
ADVERTISER ISS/KANSAS BANKERS
ASSOCIATION/EPC



**BUILT FOR WHAT'S NOW
AND WHAT'S NEXT**



SpectrumReach.com



AMPERSAND
400 BROADACRES DR
BLOOMFIELD NJ, 07003

Remittance Section

CUSTOMER ID	40007761
DUE DATE	4/28/2026
INVOICE NUMBER	420069940
INVOICE AMOUNT	\$17,640.77
TOTAL DUE	\$17,640.77

Mail Payments to:

SPECTRUM REACH
PO BOX 936671
ATLANTA, GA 31193-6671

Remember to put your CUSTOMER ID on your check and make payable to Spectrum Reach
or pay online at <https://clientportal.spectrumreach.com>

Please include remittance detail if more than one invoice is included in your payment

Product Type: Method of campaign delivery to viewers

[illegible]



INVOICE NUMBER 420069940
INVOICE PERIOD 02/23/26-03/29/26

ORDER SUMMARY

CUSTOMER NAME:	AMPERSAND
CUSTOMER ID:	40007761

ADVERTISER: ISS/KANSAS BANKERS ASSOCIATION/EPC								
Product Type	Order #	Client Code	Product Code	Estimate	Account Executive	Currency	Qty Delivered	Total Cost
Linear TV Advertising	MO140392832	KS-MO	SR_LINE_TV	18809	Ashley Cajthaml	Spots	45	\$23,855.00
Advertisers Total								\$23,855.00



TOTAL COST	
Advertising Total	\$23,855.00
Agency Discount	(\$3,578.25)
Rep firm Discount	(\$2,635.98)
Invoice Amount	\$17,640.77
Total Due	\$17,640.77

Payment Terms: 30 days Due net

INVOICE NUMBER 420069940

INVOICE PERIOD 02/23/26-03/29/26

COMMERCIAL SUMMARY

Order Number MO140392832	Product Linear TV Advertising	Advertiser ISS/KANSAS BANKERS ASSOCIATION/EPC	Account Executive Ashley Cajthaml
PO Number 63320866	Contract Number PL2366667	Estimate Number 18809	
Package	Ext. Order 63320866	EDI Product 02230301	Client KS-MO

Spot Title/ID	ISCI	Network(s)	Spots Aired	Total Cost
KSTV021226H / SRH33394	KSTV021226H	FXNC	21	\$12,265.00
KSTV021726H / SRH34830	KSTV021726H	FXNC	3	\$1,465.00
KSTV022326H / SRH38826	KSTV022326H	FXNC	21	\$10,125.00
Total				\$23,855.00

ORDER LINE SUMMARY

Line Start	Line End	Line No.	Time Period	Network	Reg/Ret	Syscode	Spots Ordered	Spots Aired	Rate	Total Costs
02/23/26	03/01/26	1	9:00 AM-4:00 PM	FXNC	KCIC	7557	14	13	\$324.00	\$4,212.00
02/23/26	03/01/26	2	7:00 PM-11:59 PM	FXNC	KCIC	7557	21	20	\$752.00	\$15,040.00
02/23/26	03/01/26	3	5:00 AM-9:00 AM	FXNC	KCIC	7557	14	11	\$389.00	\$4,279.00
02/25/26	03/01/26	4	9:00 AM-4:00 PM	FXNC	KCIC	7557	2	1	\$324.00	\$324.00
Total										\$23,855.00

AFFIDAVIT TIME CHARGES - ALL PROGRAM TITLES ARE ESTIMATES

Line	Retail Unit/Region Description	Sys code	Network	Date/Time	Spot Title	Program	Len	Charges
3	KCIC/Kansas City Interconnect	7557	FXNC	02/23/26 06:48 AM	KSTV021226H	Fox and Friends	30	\$389.00
3	KCIC/Kansas City Interconnect	7557	FXNC	02/23/26 08:45 AM	KSTV021726H	America's Newsroom	30	\$389.00
1	KCIC/Kansas City Interconnect	7557	FXNC	02/23/26 03:42 PM	KSTV021726H	The Will Cain Show	30	\$324.00
2	KCIC/Kansas City Interconnect	7557	FXNC	02/23/26 07:46 PM	KSTV021726H	Jesse Watters Primetime	30	\$752.00
2	KCIC/Kansas City Interconnect	7557	FXNC	02/23/26 08:47 PM	KSTV021226H	Hannity	30	\$752.00
2	KCIC/Kansas City Interconnect	7557	FXNC	02/23/26 09:48 PM	KSTV021226H	Gutfeld!	30	\$752.00
3	KCIC/Kansas City Interconnect	7557	FXNC	02/24/26 07:45 AM	KSTV022326H	Fox and Friends	30	\$389.00
1	KCIC/Kansas City Interconnect	7557	FXNC	02/24/26 10:45 AM	KSTV022326H	The Faulkner Focus	30	\$324.00
1	KCIC/Kansas City Interconnect	7557	FXNC	02/24/26 02:49 PM	KSTV022326H	The Story With Martha MacCallum	30	\$324.00
3	KCIC/Kansas City Interconnect	7557	FXNC	02/25/26 06:48 AM	KSTV021226H	Fox and Friends	30	\$389.00
3	KCIC/Kansas City Interconnect	7557	FXNC	02/25/26 07:39 AM	KSTV022326H	Fox and Friends	30	\$389.00
2	KCIC/Kansas City Interconnect	7557	FXNC	02/25/26 08:48 PM	KSTV021226H	Hannity	30	\$752.00
2	KCIC/Kansas City Interconnect	7557	FXNC	02/25/26 09:49 PM	KSTV022326H	Gutfeld!	30	\$752.00
2	KCIC/Kansas City Interconnect	7557	FXNC	02/25/26 10:51 PM	KSTV021226H	Fox News at Night	30	\$752.00
3	KCIC/Kansas City Interconnect	7557	FXNC	02/26/26 06:49 AM	KSTV021226H	Fox and Friends	30	\$389.00
3	KCIC/Kansas City Interconnect	7557	FXNC	02/26/26 07:44 AM	KSTV022326H	Fox and Friends	30	\$389.00
3	KCIC/Kansas City Interconnect	7557	FXNC	02/26/26 08:45 AM	KSTV021226H	America's Newsroom	30	\$389.00
1	KCIC/Kansas City Interconnect	7557	FXNC	02/26/26 10:46 AM	KSTV022326H	The Faulkner Focus	30	\$324.00
2	KCIC/Kansas City Interconnect	7557	FXNC	02/26/26 07:49 PM	KSTV021226H	Jesse Watters Primetime	30	\$752.00

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INVOICE NUMBER 420069940

INVOICE PERIOD 02/23/26-03/29/26

Line	Retail Unit/Region Description	Sys code	Network	Date/Time	Spot Title	Program	Len	Charges
2	KCIC/Kansas City Interconnect	7557	FXNC	02/26/26 09:49 PM	KSTV021226H	Gutfeld!	30	\$752.00
2	KCIC/Kansas City Interconnect	7557	FXNC	02/26/26 10:52 PM	KSTV022326H	Fox News at Night	30	\$752.00
3	KCIC/Kansas City Interconnect	7557	FXNC	02/27/26 07:45 AM	KSTV022326H	Fox and Friends	30	\$389.00
1	KCIC/Kansas City Interconnect	7557	FXNC	02/27/26 10:43 AM	KSTV022326H	The Faulkner Focus	30	\$324.00
1	KCIC/Kansas City Interconnect	7557	FXNC	02/27/26 11:50 AM	KSTV021226H	Outnumbered	30	\$324.00
4	KCIC/Kansas City Interconnect	7557	FXNC	02/27/26 12:49 PM	KSTV022326H	America Reports	30	\$324.00
1	KCIC/Kansas City Interconnect	7557	FXNC	02/27/26 01:48 PM	KSTV022326H	America Reports	30	\$324.00
1	KCIC/Kansas City Interconnect	7557	FXNC	02/27/26 02:43 PM	KSTV021226H	The Story With Martha MacCallum	30	\$324.00
2	KCIC/Kansas City Interconnect	7557	FXNC	02/27/26 07:49 PM	KSTV021226H	Jesse Watters Primetime	30	\$752.00
2	KCIC/Kansas City Interconnect	7557	FXNC	02/27/26 08:49 PM	KSTV021226H	Hannity	30	\$752.00
2	KCIC/Kansas City Interconnect	7557	FXNC	02/27/26 09:51 PM	KSTV022326H	Gutfeld!	30	\$752.00
2	KCIC/Kansas City Interconnect	7557	FXNC	02/27/26 10:50 PM	KSTV021226H	Fox News at Night	30	\$752.00
2	KCIC/Kansas City Interconnect	7557	FXNC	02/27/26 11:48 PM	KSTV022326H	The Five	30	\$752.00
1	KCIC/Kansas City Interconnect	7557	FXNC	02/28/26 10:53 AM	KSTV022326H	Saturday In America	30	\$324.00
1	KCIC/Kansas City Interconnect	7557	FXNC	02/28/26 12:46 PM	KSTV021226H	Fox News Live	30	\$324.00
1	KCIC/Kansas City Interconnect	7557	FXNC	02/28/26 01:51 PM	KSTV022326H	The Journal Editorial Report	30	\$324.00
2	KCIC/Kansas City Interconnect	7557	FXNC	02/28/26 07:47 PM	KSTV021226H	Life, Liberty & Levin	30	\$752.00
2	KCIC/Kansas City Interconnect	7557	FXNC	02/28/26 10:49 PM	KSTV022326H	Gutfeld!	30	\$752.00
2	KCIC/Kansas City Interconnect	7557	FXNC	02/28/26 11:51 PM	KSTV021226H	Life, Liberty & Levin	30	\$752.00
3	KCIC/Kansas City Interconnect	7557	FXNC	03/01/26 07:51 AM	KSTV021226H	Fox & Friends Weekend	30	\$389.00
3	KCIC/Kansas City Interconnect	7557	FXNC	03/01/26 08:50 AM	KSTV022326H	Fox & Friends Weekend	30	\$389.00
1	KCIC/Kansas City Interconnect	7557	FXNC	03/01/26 01:47 PM	KSTV021226H	Fox News Sunday	30	\$324.00
1	KCIC/Kansas City Interconnect	7557	FXNC	03/01/26 03:51 PM	KSTV022326H	FOX Report with Jon Scott	30	\$324.00
2	KCIC/Kansas City Interconnect	7557	FXNC	03/01/26 07:45 PM	KSTV022326H	Life, Liberty & Levin	30	\$752.00
2	KCIC/Kansas City Interconnect	7557	FXNC	03/01/26 08:40 PM	KSTV021226H	Sunday Night in America with Trey Gowdy	30	\$752.00
2	KCIC/Kansas City Interconnect	7557	FXNC	03/01/26 09:48 PM	KSTV022326H	One Nation With Brian Kilmeade	30	\$752.00

Network FXNC Sub Total (45) \$23,855.00

Region KCIC Sub Total (45) \$23,855.00

Order MO140392832 Sub Total (45) \$23,855.00

