



KANSAS 1ST 302.308.6571 63335474.7557 ISS

ISS/Kansas 1st

04/08/2026

Presented By: Ashley Cajthaml | Created By: Sarah Bowen

Monthly Overview: April 2026 - May 2026

GEO	START & END	SPOTS TOTAL	GROSS TOTAL	NET TOTAL
1 Zones	04/09/26-04/29/26	180	\$65,160.00	\$48,185.82

April 2026

Week	Spots	Gross Totals	Net Totals
04/06/26 - 04/12/26	36	\$13,032.00	\$9,637.16
04/13/26 - 04/19/26	60	\$21,720.00	\$16,061.94
04/20/26 - 04/26/26	60	\$21,720.00	\$16,061.94
04/06/26 - 04/26/26	156	\$56,472.00	\$41,761.04

May 2026

Week	Spots	Gross Totals	Net Totals
04/27/26 - 05/03/26	24	\$8,688.00	\$6,424.78
04/27/26 - 05/03/26	24	\$8,688.00	\$6,424.78



Television: Zones

GEO 1 Zones	START & END 04/09/26-04/29/26	SPOTS TOTAL 180	GROSS TOTAL \$65,160.00	NET TOTAL \$48,185.82
Zone Name		Spots	Gross Totals	Net Totals
KCIC - KC Interconnect (7557)		180	\$65,160.00	\$48,185.82



Television: Networks

GEO	START & END	SPOTS TOTAL	GROSS TOTAL	NET TOTAL
1 Zones	04/09/26-04/29/26	180	\$65,160.00	\$48,185.82

Network Name	Spots	Gross Totals	Net Totals
FXNC - FOX News Channel	120	\$62,880.00	\$46,499.76
NMX - Newsmax	60	\$2,280.00	\$1,686.06

Dayparts Overview:

GEO	START & END	SPOTS TOTAL	GROSS TOTAL	NET TOTAL
1 Zones	04/09/26-04/29/26	180	\$65,160.00	\$48,185.82

Dayparts	Spots	Gross Totals	Net Totals
05:00AM - 09:00AM	45	\$12,105.00	\$8,951.65
09:00AM - 04:00PM	45	\$10,110.00	\$7,476.34
04:00PM - 07:00PM	45	\$19,620.00	\$14,508.99
07:00PM - 12:00AM	45	\$23,325.00	\$17,248.84

Daypart Codes Overview:

GEO	START & END	SPOTS TOTAL	GROSS TOTAL	NET TOTAL
1 Zones	04/09/26-04/29/26	180	\$65,160.00	\$48,185.82

Daypart Codes	Spots	Gross Totals	Net Totals
RT	180	\$65,160.00	\$48,185.82



Net	Program Title		Day	Start	End	Start	End	Wks	Avg Sp/Wk	Sp/Ln	Rate	Spots	Cost
DMA: Kansas City													
Zone: KCIC - KC Interconnect (7557)				05:00AM	07:00PM	04/09/26	04/29/26	1	120		\$281.00	180	\$65,160.00
	FXNC	FXNC PT	MTWTFSS	07:00PM	12:00AM	04/09/26	04/12/26	1	6	:30	\$752.00	6	\$4,512.00
	FXNC	FXNC EM	MTWTFSS	05:00AM	09:00AM	04/09/26	04/12/26	1	6	:30	\$389.00	6	\$2,334.00
	FXNC	FXNC DT	MTWTFSS	09:00AM	04:00PM	04/09/26	04/12/26	1	6	:30	\$324.00	6	\$1,944.00
	FXNC	FXNC EF	MTWTFSS	04:00PM	07:00PM	04/09/26	04/12/26	1	6	:30	\$631.00	6	\$3,786.00
	FXNC	FXNC DT	MTWTFSS	09:00AM	04:00PM	04/13/26	04/26/26	2	10	:30	\$324.00	20	\$6,480.00
	FXNC	FXNC PT	MTWTFSS	07:00PM	12:00AM	04/13/26	04/26/26	2	10	:30	\$752.00	20	\$15,040.00
	FXNC	FXNC EM	MTWTFSS	05:00AM	09:00AM	04/13/26	04/26/26	2	10	:30	\$389.00	20	\$7,780.00
	FXNC	FXNC EF	MTWTFSS	04:00PM	07:00PM	04/13/26	04/26/26	2	10	:30	\$631.00	20	\$12,620.00
	FXNC	FXNC EM	MTWTFSS	05:00AM	09:00AM	04/27/26	04/29/26	1	4	:30	\$389.00	4	\$1,556.00
	FXNC	FXNC PT	MTWTFSS	07:00PM	12:00AM	04/27/26	04/29/26	1	4	:30	\$752.00	4	\$3,008.00
	FXNC	FXNC EF	MTWTFSS	04:00PM	07:00PM	04/27/26	04/29/26	1	4	:30	\$631.00	4	\$2,524.00
	FXNC	FXNC DT	MTWTFSS	09:00AM	04:00PM	04/27/26	04/29/26	1	4	:30	\$324.00	4	\$1,296.00
	NMX	NMX EF	MTWTFSS	04:00PM	07:00PM	04/09/26	04/12/26	1	3	:30	\$46.00	3	\$138.00

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Net	Program Title		Day	Start	End	Start	End	Wks	Avg Sp/Wk	Sp/Ln	Rate	Spots	Cost
 NMX	NMX	NMX DT	MTWTFSS	09:00AM	04:00PM	04/09/26	04/12/26	1	3	:30	\$26.00	3	\$78.00
 NMX	NMX	NMX EM	MTWTFSS	05:00AM	09:00AM	04/09/26	04/12/26	1	3	:30	\$29.00	3	\$87.00
 NMX	NMX	NMX PT	MTWTFSS	07:00PM	12:00AM	04/09/26	04/12/26	1	3	:30	\$51.00	3	\$153.00
 NMX	NMX	NMX EF	MTWTFSS	04:00PM	07:00PM	04/13/26	04/26/26	2	5	:30	\$46.00	10	\$460.00
 NMX	NMX	NMX PT	MTWTFSS	07:00PM	12:00AM	04/13/26	04/26/26	2	5	:30	\$51.00	10	\$510.00
 NMX	NMX	NMX EM	MTWTFSS	05:00AM	09:00AM	04/13/26	04/26/26	2	5	:30	\$29.00	10	\$290.00
 NMX	NMX	NMX DT	MTWTFSS	09:00AM	04:00PM	04/13/26	04/26/26	2	5	:30	\$26.00	10	\$260.00
 NMX	NMX	NMX EF	MTWTFSS	04:00PM	07:00PM	04/27/26	04/29/26	1	2	:30	\$46.00	2	\$92.00
 NMX	NMX	NMX PT	MTWTFSS	07:00PM	12:00AM	04/27/26	04/29/26	1	2	:30	\$51.00	2	\$102.00
 NMX	NMX	NMX DT	MTWTFSS	09:00AM	04:00PM	04/27/26	04/29/26	1	2	:30	\$26.00	2	\$52.00
 NMX	NMX	NMX EM	MTWTFSS	05:00AM	09:00AM	04/27/26	04/29/26	1	2	:30	\$29.00	2	\$58.00
TOTALS												180	\$65,160.00

GEO	START & END	SPOTS TOTAL	GROSS TOTAL	NET TOTAL
1 Zones	04/09/26-04/29/26	180	\$65,160.00	\$48,185.82

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