

ORDER



Orders
Order / Rev: A5287477
Alt Order #: 25010246
Ext. Opp. ID:
Product Desc: 2026
Estimate: 19144
Flight Dates: 09/29/26 - 10/05/26
Original Date / Rev: 09/28/26 / 09/28/26
Order Type: REG

Primary AE: Nexstar Political Account Executive
Sales Office: NSOP
Sales Region: Nat

Agency Name: Red Eagle Media Group
Buying Contact:
Billing Contact: Steve Syckes
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: POL/Safer Kansas Fund PAC
Demographic: A35+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P3

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/26	10/04/26	67	\$38,860.00	\$33,031.00
10/05/26	10/11/26	16	\$7,280.00	\$6,188.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2026	83	\$46,140.00	\$39,219.00	201.40
Totals	83	\$46,140.00	\$39,219.00	201.40

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nexstar Political Account Exe			Start Of Order - End Of Order	100%

MultiChannel

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	09/29/26	10/05/26	Kansas Today	CM	430-5am	11111--	:15/:15	5	\$60.00	P3	0.40	BK	5	\$300.00
Channels : KSNC,KSNG,KSND,KSNN															
Kansas Today (4:30 AM-5:00 AM)															
KSN KANSAS TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/29/26	10/05/26	11111--			5			\$60.00		0.40			
N 2	Multi	09/29/26	10/05/26	KSN Today 1	CM	5-6am	11111--	:15/:15	5	\$120.00	P3	0.80	BK	5	\$600.00
Channels : KSNC,KSNG,KSND,KSNN															
KSN Today 1 (5:30 AM-6:00 AM)															
KSN KANSAS TODAY 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/29/26	10/05/26	11111--			5			\$120.00		0.80			
N 3	Multi	09/29/26	10/05/26	KSN Today 2	CM	6-7am	11111--	:15/:15	5	\$300.00	P3	1.60	BK	5	\$1,500.00
Channels : KSNC,KSNG,KSND,KSNN															
KSN Today 2 (6:30 AM-7:00 AM)															
KSN KANSAS TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/29/26	10/05/26	11111--			5			\$300.00		1.60			
N 4	Multi	09/29/26	10/05/26	Today Show 8-9am	CM	8-9am	11111--	:15/:15	5	\$300.00	P3	1.60	BK	5	\$1,500.00
Channels : KSNC,KSNG,KSND,KSNN															
Today Show 8-9am															
NBC TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: A5287477
 Alt Order #: 25010246
 Flight Dates: 09/29/26 - 10/05/26

Advertiser: POL/Safer Kansas Fund PAC
 Product Desc: 2026
 Estimate: 19144

MultiChannel

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/29/26	10/05/26	11111--					5	\$300.00		1.60			
N 5	Multi	09/29/26	10/05/26	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----2-	:15/:15	2	\$160.00	P3	1.10	BK	2	\$320.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Kansas Today Sa/Su 6a-8a															
KSN KANSAS TODAY SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/29/26	10/05/26	-----2-					2	\$160.00		1.10			
N 6	Multi	09/29/26	10/05/26	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----2	:15/:15	2	\$160.00	P3	1.00	BK	2	\$320.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Kansas Today Sa/Su 6a-8a															
KSN KANSAS TODAY SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/29/26	10/05/26	-----2					2	\$160.00		1.00			
N 7	Multi	09/29/26	10/05/26	Today Show Su	CM	Today Show Su	-----1	:15/:15	1	\$300.00	P3	1.50	BK	1	\$300.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show Su															
SUNDAY TODAY-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/29/26	10/05/26	-----1					1	\$300.00		1.50			
N 8	Multi	09/29/26	10/05/26	KSN News	CM	12n-1pm	21211--	:15/:15	7	\$300.00	P3	1.80	BK	7	\$2,100.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN News															
KSN NEWS-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/29/26	10/05/26	21211--					7	\$300.00		1.80			
N 9	Multi	09/29/26	10/05/26	M-F 3-330pm	CM	3-330pm	11111--	:15/:15	5	\$400.00	P3	2.20	BK	3	\$1,200.00
Channels : KSNC,KSNG,KSNN,KSNNW															
M-F 3-330pm															
JEOPARDY! (2)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/29/26	10/05/26	11111--					5	\$400.00		2.20			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	09/29/26-10/05/26	M-F 3-330pm		3-330pm		MTWThF----	:30		(\$400.00)		2.20	NM		
Credited															
[Not Credited - Spot or \$ MG Elsewhere] Not Credited - Spot or \$ MG Elsewhere															
2	Multi	09/29/26-10/05/26	M-F 3-330pm		3-330pm		MTWThF----	:30		(\$400.00)		2.20	NM		
Credited															
[Not Credited - Spot or \$ MG Elsewhere] Not Credited - Spot or \$ MG Elsewhere															
N 10	Multi	09/29/26	10/05/26	M-F 330-4pm	CM	330-4pm	11111--	:15/:15	5	\$450.00	P3	2.80	BK	3	\$1,350.00
Channels : KSNC,KSNG,KSNN,KSNNW															
M-F 330-4pm															
JEOPARDY!															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/29/26	10/05/26	11111--					5	\$450.00		2.80			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	09/29/26-10/05/26	M-F 330-4pm		330-4pm		MTWThF----	:30		(\$450.00)		2.80	NM		
Credited															
[Not Credited - Spot or \$ MG Elsewhere] Not Credited - Spot or \$ MG Elsewhere															
2	Multi	09/29/26-10/05/26	M-F 330-4pm		330-4pm		MTWThF----	:30		(\$450.00)		2.80	NM		
Credited															
[Not Credited - Spot or \$ MG Elsewhere] Not Credited - Spot or \$ MG Elsewhere															
N 11	Multi	09/29/26	10/05/26	KSN News at Four	CM	4-5p	11111--	:15/:15	5	\$300.00	P3	2.40	BK	5	\$1,500.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN News at Four (4:00 PM-4:30 PM)															
KSN NEWS AT 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/29/26	10/05/26	11111--					5	\$300.00		2.40			
N 12	Multi	09/29/26	10/05/26	KSN News at Four	CM	4-5p	11111--	:15/:15	5	\$300.00	P3	2.60	BK	5	\$1,500.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN News at Four (4:30 PM-5:00 PM)															
KSN NEWS AT 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: A5287477
 Alt Order #: 25010246
 Flight Dates: 09/29/26 - 10/05/26

Advertiser: POL/Safer Kansas Fund PAC
 Product Desc: 2026
 Estimate: 19144

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MultiChannel

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Hispanic Heritage Special		(11:30 AM-12:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week: 09/29/26		10/05/26		-----S		1		\$200.00	0.00						
													Totals	83	\$46,140.00



45 E. John Carpenter Freeway
Suite 700 Irving, TX 75062

Contract # 25010246		Changes as of: 9/28/2026 at 12:20 PM		Version: Highlighting Revision 1	
CPE: 14772355/19144		Flight: 9/29/26 - 10/5/26		Station: KSNW	
Agency: Red Eagle Media		Advertiser: Safer Kansas Fund		Market: Wichita	
123 Unknown		Product: 2026		Office: Nexstar Political - Washington DC	
Alexandria, NY 12345		Agency Order #: 14854110		Service: Nielsen	
		Buyer: Eagle Media Media Assistant, Red		Primary Demo: Adults 35+	
		Salesperson: Elise Radesich (914) 327-8808		Assistant: Elise Radesich (914) 327-8808	
		Separation:		Traffic #: A5287477	
		Comments: Separation: 30;PopulationBuyType: CPP			

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/29 - 10/5							Total Spots	Total \$	CPP*	GRP*
							9/29	9/30	10/1	10/2	10/3	10/4	10/5				
1	Tu-F-M 14:30a-5a		KSN KANSAS TODAY	\$60.00	0.4	15	1	1	1	1	0	0	1	5	\$300.00	\$150.00	2.0
[BOOKENDS] Changes: Len from 30 to 15B																	
2	Tu-F-M 5:30a-6a		KSN KANSAS TODAY 1	\$120.00	0.8	15	1	1	1	1	0	0	1	5	\$600.00	\$150.00	4.0
[BOOKENDS] Changes: Len from 30 to 15B																	
3	Tu-F-M 6:30a-7a		KSN KANSAS TODAY 2	\$300.00	1.6	15	1	1	1	1	0	0	1	5	\$1,500.00	\$187.50	8.0
[BOOKENDS] Changes: Len from 30 to 15B																	
4	Tu-F-M 8a-9a		NBC TODAY SHOW	\$300.00	1.6	15	1	1	1	1	0	0	1	5	\$1,500.00	\$187.50	8.0
[BOOKENDS] Changes: Len from 30 to 15B																	
5	Sa 6a-8a		KSN KANSAS TODAY SAT	\$160.00	1.1	15	0	0	0	0	2	0	0	2	\$320.00	\$145.45	2.2
[BOOKENDS] Changes: Len from 30 to 15B																	
6	Su 6a-8a		KSN KANSAS TODAY SUN	\$160.00	1.0	15	0	0	0	0	0	2	0	2	\$320.00	\$160.00	2.0
[BOOKENDS] Changes: Len from 30 to 15B																	
7	Su 8a-9a		SUNDAY TODAY-NBC	\$300.00	1.5	15	0	0	0	0	0	1	0	1	\$300.00	\$200.00	1.5
[BOOKENDS] Changes: Len from 30 to 15B																	
8	Tu-F-M 12n-1p		KSN NEWS-NOON	\$300.00	1.8	15	1	2	1	1	0	0	2	7	\$2,100.00	\$166.67	12.6
[BOOKENDS] Changes: Len from 30 to 15B																	
9	Tu-F-M 3p-3:30p		JEOPARDY! (2)	\$400.00	2.2	15	0	0	1	1	0	0	1	3	\$1,200.00	\$181.82	6.6
[BOOKENDS] Changes: Len from 30 to 15B																	
10	Tu-F-M 3:30p-4p		JEOPARDY!	\$450.00	2.8	15	0	0	1	1	0	0	1	3	\$1,350.00	\$160.71	8.4
[BOOKENDS] Changes: Len from 30 to 15B																	
11	Tu-F-M 4p-4:30p		KSN NEWS AT 4PM	\$300.00	2.4	15	1	1	1	1	0	0	1	5	\$1,500.00	\$125.00	12.0
[BOOKENDS] Changes: Len from 30 to 15B																	



45 E. John Carpenter Freeway
Suite 700 Irving, TX 75062

Contract # 25010246		Changes as of: 9/28/2026 at 12:20 PM		Version: Highlighting Revision 1	
CPE: 1477/2355/19144		Flight: 9/29/26 - 10/5/26		Station: KSNW	
Agency: Red Eagle Media		Advertiser: Safer Kansas Fund		Market: Wichita	
123 Unknown		Product: 2026		Office: Nexstar Political - Washington DC	
Alexandria, NY 12345		Agency Order #: 14854110		Service: Nielsen	
		Buyer: Eagle Media Media Assistant, Red		Primary Demo: Adults 35+	
		Salesperson: Elise Radesich (914) 327-8808		Assistant: Elise Radesich (914) 327-8808	
		Separation:		Traffic #: A5287477	
				Con Type: Political	
				Total \$: \$46,140.00	
				Total Spots: 83	
				Total CPP: \$229.10	
				Total GRP: 201.4	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/29 - 10/5							Total Spots	Total \$	CPP*	GRP*
							9/29	9/30	10/1	10/2	10/3	10/4	10/5				
12	Tu-F,M 12 4:30p-5p [BOOKENDS] Changes: Len from 30 to 15B		KSN NEWS AT 4PM	\$300.00	2.6	15	1	1	1	1	0	0	1	5	\$1,500.00	\$115.38	13.0
13	Tu-F,M 13 5p-5:30p [BOOKENDS] Changes: Len from 30 to 15B		KSN NEWS-5P	\$750.00	3.9	15	1	1	1	1	0	0	1	5	\$3,750.00	\$192.31	19.5
14	Tu-F,M 14 6p-6:30p [BOOKENDS] Changes: Len from 30 to 15B		KSN NEWS-6P	\$800.00	4.6	15	1	1	1	1	0	0	1	5	\$4,000.00	\$173.91	23.0
15	Tu-F,M 15 6:30p-7p [BOOKENDS] Changes: Len from 30 to 15B		WHEEL OF FORTUNE	\$1,500.00	6.7	15	1	1	1	1	0	0	1	5	\$7,500.00	\$223.88	33.5
16	Tu-F,M 16 10p-10:35p [BOOKENDS] Changes: Len from 30 to 15B		KSN NEWS-10P	\$750.00	2.7	15	1	1	1	1	0	0	1	5	\$3,750.00	\$277.78	13.5
17	Su 17 10:30p-11:15p [BOOKENDS] Changes: Len from 30 to 15B		KSN NEWS SUN AFTER NFL	\$600.00	4.5	15	0	0	0	0	0	1	0	1	\$600.00	\$133.33	4.5
18	Tu-F,M 18 10:35p-11:35p [BOOKENDS] Changes: Len from 30 to 15B		TONIGHT SHOW W/JIMMY FALLON	\$350.00	1.3	15	1	1	1	1	0	0	1	5	\$1,750.00	\$269.23	6.5
19	Sa 19 10:35p-12:05a [BOOKENDS] Changes: Len from 30 to 15B		SATURDAY NIGHT LIVE	\$350.00	1.6	15	0	0	0	0	1	0	0	1	\$350.00	\$218.75	1.6
20	Su 20 6p-7:15p [BOOKENDS] Changes: Len from 30 to 15B		NFL: FNIA PRE 2026-27	\$2,250.00	6.5	15	0	0	0	0	0	1	0	1	\$2,250.00	\$346.15	6.5
21	Su 21 7:15p-10:30p [BOOKENDS] Changes: Len from 30 to 15B		NFL: Sun Night NFL 10/04	\$8,000.00	12.5	15	0	0	0	0	0	1	0	1	\$8,000.00	\$640.00	12.5
22	M-F 22 11a-12n [BOOKENDS] Changes: Len from 30 to 15B		GOOD DAY KANSAS	\$300.00	0.0	15	1	1	1	1	0	0	1	5	\$1,500.00	\$0.00	0.0



45 E. John Carpenter Freeway
Suite 700 Irving, TX 75062

Contract # 25010246 **Changes as of:** 9/28/2026 at 12:20 PM **Version:** Highlighting Revision 1

CPE: 1477/2355/19144 **Flight:** 9/29/26 - 10/5/26 **Station:** KSNW

Agency: Red Eagle Media **Advertiser:** Safer Kansas Fund **Market:** Wichita

123 Unknown **Product:** 2026 **Office:** Nexstar Political - Washington DC

Alexandria, NY 12345 **Agency Order #:** 14854110 **Service:** Nielsen

Buyer: Eagle Media Media Assistant, Red **Primary Demo:** Adults 35+

Salesperson: Elise Radesich (914) 327-8808 **Assistant:** Elise Radesich (914) 327-8808

Separation:

Con Type: Political
Total \$: \$46,140.00
Total Spots: 83
Total CPP: \$229.10
Total GRP: 201.4
Traffic #: A5287477

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/29	9/30	10/1	10/2	10/3	10/4	10/5	Total Spots	Total \$	CPP*	GRP*
23	Su 11:30a-12n		HONORING HISPANIC HERITAGE	\$200.00	0.0	15	0	0	0	0	0	1	0	1	\$200.00	\$0.00	0.0
[BOOKENDS] Changes: Len from 30 to 15B														83	\$46,140.00	\$229.10	201.4



45 E. John Carpenter Freeway
Suite 700 Irving, TX 75062

Contract # 25010246 Changes as of: 9/28/2026 at 12:20 PM Version: Highlighting Revision 1
CPE: 1477/2355/19144 Flight: 9/29/26 - 10/5/26 Station: KSNW
Agency: Red Eagle Media Advertiser: Safer Kansas Fund Market: Wichita
123 Unknown Product: 2026 Office: Nexstar Political - Washington DC
Alexandria, NY 12345 Agency Order #: 14854110 Service: Nielsen
Buyer: Eagle Media Media Assistant, Red Primary Demo: Adults 35+
Salesperson: Elise Radesich Assistant: Elise Radesich
(914) 327-8808 (914) 327-8808
Separation: Traffic #: A5287477

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/28/26 12:20 PM	Elise Radesich	Separation: 30;PopulationBuyType: CPP
09/18/26 4:24 PM	Gloria Roetzer	PROGRAM CHANGE
09/16/26 4:22 PM	Elise Radesich	this is issue please use p3 rates
09/16/26 3:58 PM	Gloria Roetzer	PROGRAM CHANGE.
05/29/26 11:11 AM	System	Notice Received.
05/27/26 4:37 PM	Elise Radesich	Separation: 30;PopulationBuyType: CPP

Competitive Information	
Market Budget:	
KSNW Share:	0%
Comment:	
Competitive Unknown	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	83	\$46,140.00	201.4
Total	100%	83	\$46,140.00	201.4

Monthly Summary		
Month	Spots	Dollars
2026-Oct	83	\$46,140.00
Total	83	\$46,140.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot++	Spot-	\$ Chg	Contract \$	Comment
Revision	9/28/26 12:20 PM	Elise Radesich	Revised			\$0	\$46,140.00	Changes: 23 buylines added or modified.
Makegood 2	9/18/26 4:24 PM	Gloria Roetzer	Confirmed	6	4	\$0	\$46,140.00	Changes: Total GRPs from 206.4 to 201.4, Total CPP from \$223.55 to \$229.10, Total GIMPs from 206 to 201, Total CPM from \$223,546.51 to \$229,096.33. 4 buylines added or modified.
Makegood 1	9/16/26 3:58 PM	Gloria Roetzer	Canceled			\$0	\$46,140.00	Changes: Total Spots from 81 to 83, Total GRPs from 211.4 to 206.4, Total CPP from \$218.26 to \$223.55, Total GIMPs from 0 to 206, Total CPM from \$0.00 to \$223,546.51.
Queued for Electronic Contracting	5/28/26 7:43 AM					\$0		
New	5/27/26 4:34 PM	Elise Radesich	Confirmed	81		\$46,140.00	\$46,140.00	

Non-Discrimination Policy	
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