



1001 Morehead Square Drive, Ste 500, Charlotte NC, 28203

6810 1200 DY RP 10 03102026 NNNNNNNY 01 999366 6072264 (1 of 7)

AMPERSAND
400 BROADACRES DR
BLOOMFIELD NJ 07003-3156



IMPORTANT UPDATE

Dear Valued Customer,

We’re excited to introduce our new Impressions-Based Billing program for Streaming TV campaigns. With this shift, **you only pay for the impressions your audience sees—no more guessing or reconciling.**

What’s new?

Invoices for qualifying Streaming TV campaigns will show total impressions delivered on the Order Summary page, starting with January 2026 invoices.

EXAMPLE

ORDER SUMMARY

CUSTOMER NAME:	
CUSTOMER ID:	

ADVERTISER: CENTRAL WYOMING REGIONAL AIRPORT								
Product Type	Order #	Client Code	Product Code	Estimate	Account Executive	Currency	Qty Delivered	Total Cost
Streaming TV			STRETV			Impressions	63,953	\$2,046.50
Advertisers Total								\$2,046.50

Currently, this only applies to your Spectrum Reach Streaming TV campaigns; there are no changes to Traditional TV, Display, Online Video, Search, or Social at this time.

If your Streaming TV invoice(s) **do not show** Impressions as shown above, contact your Account Executive to discuss options.





1001 Morehead Square Drive, Ste 500, Charlotte NC, 28203

6810 1200 DY RP 10 03102026 NNNNNNNY 01 999366 6072264 (3 of 7)

AMPERSAND
400 BROADACRES DR
BLOOMFIELD NJ 07003-3156



INVOICE NUMBER 660089856
INVOICE PERIOD 01/26/26-02/22/26
CUSTOMER NAME AMPERSAND
CUSTOMER ID 40007761
ADVERTISER ISS/KANSAS BANKERS
ASSOCIATION/EPC



**BUILT FOR WHAT'S NOW
AND WHAT'S NEXT**



SpectrumReach.com



AMPERSAND
400 BROADACRES DR
BLOOMFIELD NJ, 07003

Remittance Section

CUSTOMER ID	40007761
DUE DATE	3/24/2026
INVOICE NUMBER	660089856
INVOICE AMOUNT	\$18,024.57
TOTAL DUE	\$18,024.57

Mail Payments to:

SPECTRUM REACH
PO BOX 936671
ATLANTA, GA 31193-6671

Remember to put your CUSTOMER ID on your check and make payable to Spectrum Reach
or pay online at <https://clientportal.spectrumreach.com>

Please include remittance detail if more than one invoice is included in your payment

Product Type: Method of campaign delivery to viewers

[illegible]



INVOICE NUMBER 660089856
INVOICE PERIOD 01/26/26-02/22/26

ORDER SUMMARY

CUSTOMER NAME:	AMPERSAND
CUSTOMER ID:	40007761

ADVERTISER: ISS/KANSAS BANKERS ASSOCIATION/EPC								
Product Type	Order #	Client Code	Product Code	Estimate	Account Executive	Currency	Qty Delivered	Total Cost
Linear TV Advertising	MO140392835	KS-MO	SR_LINE_TV	18808	Ashley Cajthaml	Spots	46	\$24,374.00
Advertisers Total								\$24,374.00

TOTAL COST	
Advertising Total	\$24,374.00
Agency Discount	(\$3,656.10)
Rep firm Discount	(\$2,693.33)
Invoice Amount	\$18,024.57
Total Due	\$18,024.57

Payment Terms: 30 days Due net

INVOICE NUMBER 660089856

INVOICE PERIOD 01/26/26-02/22/26

COMMERCIAL SUMMARY

Order Number MO140392835	Product Linear TV Advertising	Advertiser ISS/KANSAS BANKERS ASSOCIATION/EPC	Account Executive Ashley Cajthaml
PO Number 63320863	Contract Number PL2366663	Estimate Number 18808	
Package	Ext. Order 63320863	EDI Product 02160222	Client KS-MO

Spot Title/ID	ISCI	Network(s)	Spots Aired	Total Cost
KSTV021226H / SRH33394	KSTV021226H	FXNC	32	\$17,010.00
KSTV021726H / SRH34830	KSTV021726H	FXNC	14	\$7,364.00
Total				\$24,374.00

ORDER LINE SUMMARY

Line Start	Line End	Line No.	Time Period	Network	Reg/Ret	Syscode	Spots Ordered	Spots Aired	Rate	Total Costs
02/16/26	02/22/26	1	9:00 AM-4:00 PM	FXNC	KCIC	7557	14	12	\$324.00	\$3,888.00
02/16/26	02/22/26	2	5:00 AM-9:00 AM	FXNC	KCIC	7557	14	14	\$389.00	\$5,446.00
02/16/26	02/22/26	3	7:00 PM-11:59 PM	FXNC	KCIC	7557	21	20	\$752.00	\$15,040.00
Total										\$24,374.00

AFFIDAVIT TIME CHARGES - ALL PROGRAM TITLES ARE ESTIMATES

Line	Retail Unit/Region Description	Sys code	Network	Date/Time	Spot Title	Program	Len	Charges
2	KCIC/Kansas City Interconnect	7557	FXNC	02/16/26 06:50 AM	KSTV021226H	Fox and Friends	30	\$389.00
2	KCIC/Kansas City Interconnect	7557	FXNC	02/16/26 07:44 AM	KSTV021226H	Fox and Friends	30	\$389.00
1	KCIC/Kansas City Interconnect	7557	FXNC	02/16/26 02:46 PM	KSTV021226H	The Story With Martha MacCallum	30	\$324.00
1	KCIC/Kansas City Interconnect	7557	FXNC	02/16/26 03:44 PM	KSTV021226H	The Will Cain Show	30	\$324.00
3	KCIC/Kansas City Interconnect	7557	FXNC	02/16/26 07:46 PM	KSTV021226H	Jesse Watters Primetime	30	\$752.00
3	KCIC/Kansas City Interconnect	7557	FXNC	02/16/26 08:49 PM	KSTV021226H	Hannity	30	\$752.00
3	KCIC/Kansas City Interconnect	7557	FXNC	02/16/26 10:51 PM	KSTV021226H	Fox News at Night	30	\$752.00
2	KCIC/Kansas City Interconnect	7557	FXNC	02/17/26 06:49 AM	KSTV021226H	Fox and Friends	30	\$389.00
2	KCIC/Kansas City Interconnect	7557	FXNC	02/17/26 08:42 AM	KSTV021226H	America's Newsroom	30	\$389.00
1	KCIC/Kansas City Interconnect	7557	FXNC	02/17/26 10:47 AM	KSTV021226H	The Faulkner Focus	30	\$324.00
1	KCIC/Kansas City Interconnect	7557	FXNC	02/17/26 03:43 PM	KSTV021226H	The Will Cain Show	30	\$324.00
3	KCIC/Kansas City Interconnect	7557	FXNC	02/17/26 09:49 PM	KSTV021226H	Gutfeld!	30	\$752.00
3	KCIC/Kansas City Interconnect	7557	FXNC	02/17/26 10:50 PM	KSTV021226H	Fox News at Night	30	\$752.00
3	KCIC/Kansas City Interconnect	7557	FXNC	02/17/26 11:51 PM	KSTV021226H	The Five	30	\$752.00
2	KCIC/Kansas City Interconnect	7557	FXNC	02/18/26 07:43 AM	KSTV021226H	Fox and Friends	30	\$389.00
2	KCIC/Kansas City Interconnect	7557	FXNC	02/18/26 08:44 AM	KSTV021226H	America's Newsroom	30	\$389.00
1	KCIC/Kansas City Interconnect	7557	FXNC	02/18/26 10:41 AM	KSTV021226H	The Faulkner Focus	30	\$324.00
3	KCIC/Kansas City Interconnect	7557	FXNC	02/18/26 07:47 PM	KSTV021226H	Jesse Watters Primetime	30	\$752.00
3	KCIC/Kansas City Interconnect	7557	FXNC	02/18/26 08:47 PM	KSTV021226H	Hannity	30	\$752.00
3	KCIC/Kansas City Interconnect	7557	FXNC	02/18/26 10:51 PM	KSTV021226H	Fox News at Night	30	\$752.00
2	KCIC/Kansas City Interconnect	7557	FXNC	02/19/26 06:47 AM	KSTV021226H	Fox and Friends	30	\$389.00
2	KCIC/Kansas City Interconnect	7557	FXNC	02/19/26 07:45 AM	KSTV021726H	Fox and Friends	30	\$389.00
1	KCIC/Kansas City Interconnect	7557	FXNC	02/19/26 10:47 AM	KSTV021226H	The Faulkner Focus	30	\$324.00
1	KCIC/Kansas City Interconnect	7557	FXNC	02/19/26 12:52 PM	KSTV021726H	America Reports	30	\$324.00
3	KCIC/Kansas City Interconnect	7557	FXNC	02/19/26 07:45 PM	KSTV021726H	Jesse Watters Primetime	30	\$752.00

Continued next page

INVOICE NUMBER 660089856

INVOICE PERIOD 01/26/26-02/22/26

Line	Retail Unit/Region Description	Sys code	Network	Date/Time	Spot Title	Program	Len	Charges
3	KCIC/Kansas City Interconnect	7557	FXNC	02/19/26 09:49 PM	KSTV021226H	Gutfeld!	30	\$752.00
3	KCIC/Kansas City Interconnect	7557	FXNC	02/19/26 11:50 PM	KSTV021226H	The Five	30	\$752.00
2	KCIC/Kansas City Interconnect	7557	FXNC	02/20/26 06:50 AM	KSTV021226H	Fox and Friends	30	\$389.00
2	KCIC/Kansas City Interconnect	7557	FXNC	02/20/26 07:43 AM	KSTV021726H	Fox and Friends	30	\$389.00
1	KCIC/Kansas City Interconnect	7557	FXNC	02/20/26 10:47 AM	KSTV021226H	The Faulkner Focus	30	\$324.00
3	KCIC/Kansas City Interconnect	7557	FXNC	02/20/26 07:48 PM	KSTV021726H	Jesse Watters Primetime	30	\$752.00
3	KCIC/Kansas City Interconnect	7557	FXNC	02/20/26 08:46 PM	KSTV021726H	Hannity	30	\$752.00
3	KCIC/Kansas City Interconnect	7557	FXNC	02/20/26 09:49 PM	KSTV021226H	Gutfeld!	30	\$752.00
2	KCIC/Kansas City Interconnect	7557	FXNC	02/21/26 06:50 AM	KSTV021726H	Fox & Friends Weekend	30	\$389.00
2	KCIC/Kansas City Interconnect	7557	FXNC	02/21/26 07:49 AM	KSTV021226H	Fox & Friends Weekend	30	\$389.00
1	KCIC/Kansas City Interconnect	7557	FXNC	02/21/26 11:54 AM	KSTV021726H	Fox News Live	30	\$324.00
1	KCIC/Kansas City Interconnect	7557	FXNC	02/21/26 12:49 PM	KSTV021726H	Fox News Live	30	\$324.00
3	KCIC/Kansas City Interconnect	7557	FXNC	02/21/26 08:46 PM	KSTV021226H	My View With Lara Trump	30	\$752.00
3	KCIC/Kansas City Interconnect	7557	FXNC	02/21/26 09:50 PM	KSTV021726H	FOX News Saturday Night with Jimmy Fail	30	\$752.00
3	KCIC/Kansas City Interconnect	7557	FXNC	02/21/26 10:49 PM	KSTV021726H	Gutfeld!	30	\$752.00
2	KCIC/Kansas City Interconnect	7557	FXNC	02/22/26 06:49 AM	KSTV021726H	Fox & Friends Weekend	30	\$389.00
2	KCIC/Kansas City Interconnect	7557	FXNC	02/22/26 07:49 AM	KSTV021226H	Fox & Friends Weekend	30	\$389.00
1	KCIC/Kansas City Interconnect	7557	FXNC	02/22/26 10:54 AM	KSTV021226H	The Sunday Briefing	30	\$324.00
1	KCIC/Kansas City Interconnect	7557	FXNC	02/22/26 02:51 PM	KSTV021726H	FOX Report with Jon Scott	30	\$324.00
3	KCIC/Kansas City Interconnect	7557	FXNC	02/22/26 08:40 PM	KSTV021726H	Sunday Night in America with Trey Gowdy	30	\$752.00
3	KCIC/Kansas City Interconnect	7557	FXNC	02/22/26 11:45 PM	KSTV021226H	Sunday Night in America with Trey Gowdy	30	\$752.00

Network FXNC Sub Total (46) \$24,374.00
Region KCIC Sub Total (46) \$24,374.00
Order MO140392835 Sub Total (46) \$24,374.00
